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Rokely's

32nd ANNUAL
CATALOG

62,41

1943

Catalog

"CLERMONT"

Early
Bigger Berries
Finer Flavored
(See page 3)



HOME
STRAWBERRY
GARDEN

50 Clermont
50 Premier

50 Catskill
50 Gem Everbg.

ALL FOR

\$ **265**

LIBRARY

RECEIVED

MAY 2 1943

"SUNRISE"

New Red Raspberry

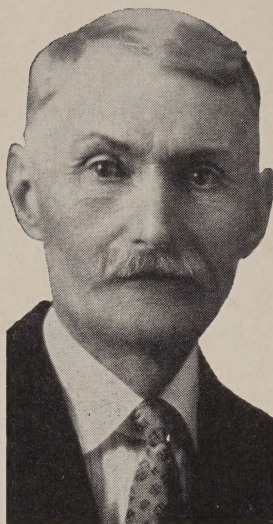
Extra Early Extra Hardy
Extra Quality
(See page 17)

J. N. ROKELY & SON
BRIDGMAN, MICHIGAN

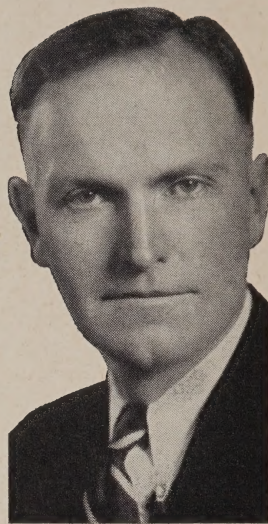
DEAR FRIENDS AND CUSTOMERS

This year when everyone needs every opportunity to provide best for his country and himself, we are happy to send you this 32nd annual catalog because it is the most complete selection of all kinds of nursery stock we have had in years. You will find fruit plants, fruit trees, grape vines, garden roots, blueberries, and perennial flowers, flowering shrubs and roses. Throughout are many new kinds only recently introduced. But every variety, whether new or old, has been proven one of the best and most generally satisfactory, and fully recommended for today's planting.

We know this unusually complete book will be of greater value to you than ever. Our Government is asking us to grow more fruit to better supply our fighting men and our people here at home. Fruit prices have been increasingly good the past few years and there is no question that fruit will be a highly profitable crop during the war, and after, for the farmer who has some to sell. It is equally true that everyone who has even a small fruit garden will save money and be sure of all the healthful fruit he needs. Quick-bearing small fruits—strawberries, raspberries, blackberries—will bring paying crops first. Now is the time to provide for the next few years—spend wisely for good nursery stock and it will provide the fruit you need at home and bring big profits on the market.

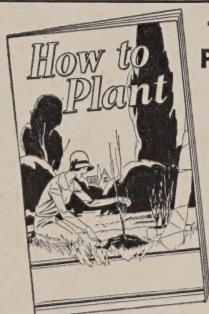


J. N. Rokely



A. J. Rokely

The business you have given us in the past is certainly appreciated and we assure you that your orders this year will again be filled with the same fine grade of plants and trees that have always warranted your confidence in us.



THIS VALUABLE PLANTING GUIDE

FREE!

To every customer who sends us an order of \$1.50 or more by May 1st, 1943, we will send this Planting Guide FREE.

This 20-page "How to Plant" booklet is packed with practical information on plant-

ing, pruning, fertilizing, spraying and general care of most every kind of nursery stock. It tells the story in pictures—you cannot go wrong. Regular price: 25c.

OUR GUARANTEE

We guarantee all nursery stock sold by us to be first-class, true-to-name, and free from injurious disease. We further guarantee safe arrival of your order by express or parcel post, and will replace free of charge any stock that does not reach you in good growing condition, provided we are notified within 5 days after receipt of shipment. We will also, upon receipt of proper proof, replace or refund the purchase price of any stock that proves untrue to description under which it is sold. However, it is mutually agreed between ourselves and purchaser that we are in no case to be held liable for more than the original purchase price of the stock.

All contracts and agreements are made subject to flood, drought, fire, frost, crop failure or other causes beyond our control.

FREE

FOR EARLY CASH ORDERS

Your Choice of Old Favorite Perennials on page 20

Any 2 (price 50c)—with a cash order of \$2.50 to \$5.00

Any 4 (price 87c)—with a cash order of \$5.00 to \$7.50

Any 6 (price \$1.30)—with a cash order of \$7.50 or more

Make your selection and these plants will be included FREE with your order sent us with cash in full by April 1, 1943, at regular catalog rates, less cash discounts shown below for early orders (this does not apply to bargain offers or special quotations).

CASH DISCOUNTS FOR EARLY ORDERS

10% on orders sent by Feb. 5th

8% on orders sent by Mar. 1st

5% on orders sent by Mar. 15th

These discounts apply to all prices in the catalog except special collections and where otherwise noted, or special prices quoted by letter. Cash in full must be sent with order.

Add Extra Stock for the Amount of Discount if You Prefer.

★ ★ ★ CLERMONT ★ ★ ★

Beautiful Big Red Berries

Outstanding for Market and Home Use

Ripens with Premier

Last June in picking Clermont and Premier side by side Clermont plainly showed its greater size, heavier yield and more glossy, attractive appearance. That is saying a good deal but it is true. The soil was rather light sandy loam.

Clermont is really worth planting everywhere. Introduced by N. Y. Experiment Station about 10 years ago it has proven outstanding for exceptionally heavy plant growth and big

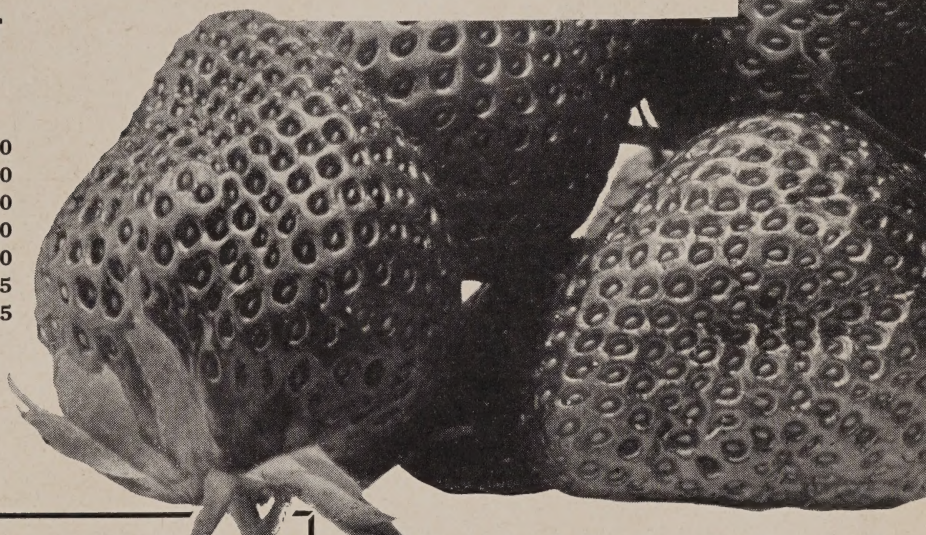
crops of large, smooth, fine colored berries. You can't help but exclaim over the unusually brilliant, beautiful appearance of these berries—and their flavor is as superior as their appearance.

Recommended for general northern planting—a hardy, vigorous grower. Firm fruit makes a good market berry. And remember, Clermont berries are unusually fine flavored.

CLERMONT

PRICES

25 for.....	\$0.50
50 for.....	.80
100 for.....	1.30
200 for.....	2.40
300 for.....	3.10
400 for.....	3.75
1000 for.....	8.25



DRESDEN PRICES

25 for..	\$0.55	200 for..	\$2.50
50 for..	.90	300 for..	3.30
100 for..	1.40	400 for..	3.95
		1000 for..	8.75

DRESDEN

A Midseason Commercial Berry

Here is another fine strawberry originated by George L. Slate of the N. Y. Expt. Station. Premier is one of its parents and Dresden out-yields that wonderful variety. A crop of over 15,000 quarts per acre has been reported. Keeps well after picking and many growers rate it above Premier. A dependable variety for northern and central sections of the country. Crop ripens just before Catskill. Fruit is medium to large, bright light red, and makes a most attractive pack—bringing best prices; ships well to market, firm and of good quality. If you want big yields from small garden space, Dresden fully answers the purpose. Big thrifty plants are unusually strong, vigorous,

upright growers to produce the enormous crop.

We recommend Dresden as a better, new profitable berry, well worth planting.



GARDEN SPECIAL

50 Clermont
50 Dresden

Only
\$1.38

Dresden

STRAWBERRIES

Our Specialty For Over 30 Years

Strawberries Will Produce the Fruit You Need Quickly

You can make money every year with strawberries. They show a record of good profits through "good" and "bad" years. Strawberries are easy to grow, produce a big crop in small space, and remember, they are the only fruit that will bring you a full crop in one year from planting.

Start with good plants. Years of experience are behind our plants—guaranteed true-to-name and in healthy planting condition when you get them. You cannot get better anywhere at any price. Be certain of good growth and good crops. We offer only those varieties—both old and new—that we know are dependable and profitable. We urge you not to delay your order. This year of all years—plant strawberries.

PREMIER

STILL THE GREAT COMMERCIAL BERRY

When all is considered PREMIER is the most profitable strawberry variety grown today. It puts a big crop of fine appearing berries on the market first every time and does it in spite of frosts that often kill other varieties. These two facts are PREMIER'S greatest points of superiority as a dependable money-maker. PREMIER eliminates crop

failures, and by ripening five days to a week earlier than any other kind, it never fails to command high prices. Always produces its good crops on a wide range of soils and climates throughout the country.

Actually millions more Premier plants have been sold the past few years than any other kind. Premier continues to be widely planted in larger quantities than any other early berry. Growers know that PREMIER is an unfailing money-maker every year. Consumers demand it. You will need to grow PREMIER—and plenty of them—to be in the berry business profitably.

Order at once so we can reserve yours. Our plants are guaranteed true-to-name, healthy and vigorous. You can depend on them to make money.



Premier

Why Premier is Better

1. First to ripen.
2. Remarkably frost resistant.
3. Long fruiting season.
4. Unusually large crops.
5. Size above average.
6. Bright, glossy, solid color.
7. Uniform, attractive shape.
8. Firm berry, excellent shipper.
9. Buyers pay a big premium for Premier.

Earliest of All— Frost Proof

If you want to make more money, plant Premier this spring!

PREMIER PRICES

25 for.....	\$0.50
50 for.....	.75
100 for.....	1.20
200 for.....	2.20
300 for.....	2.85
400 for.....	3.40
1000 for.....	7.45

Catskill

Best and Most Profitable Midseason Berry

It is only once in a while that a new variety proves so satisfactory in every way and so profitable as Catskill has done. Its biggest feature is its enormous crops of big, fine, bright scarlet, green-capped berries. Picking begins just after the early kinds and Catskill berries are of great size and firmness to the last. Plants are unusually strong, hardy, healthy little affected by diseases and will produce their great yields in all soils and seasons. With Premier for early and Catskill for midseason to late, you have a combination for top prices over the best of the strawberry season.

Enormous Crops of Fine, Big Berries

Such a splendid midseason berry is needed to follow the fine very early varieties Premier, Dorsett and Fairfax. CATSKILL does it successfully, and is making money for everyone who grows it. It will pay you and we recommend it fully. For home garden, Catskill is ideal because its fine flavor, rich color and large size are just right for canning and preserving or fresh for table use.

New York Experiment Station, the originator, says:—"Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf-spot. Ripens later than Premier and is of better quality as well as being larger. Much more productive than Dorsett and Fairfax."

**BE SURE TO PLANT CATSKILL
THIS SPRING**

CATSKILL PRICES

25 for.....	\$0.50	200 for.....	\$2.40
50 for.....	.80	300 for.....	3.10
100 for.....	1.30	400 for.....	3.75
1,000 for.....	\$8.25		

Catskill



DORSETT

For Big Early Crops

One of the best of all varieties for big regular crops. You can depend on it for good profits every year. Dorsett has been widely planted in all fruit sections and has come through with paying crops every time. We advise you to plant it. You need Dorsett to get the most out of your berries.

Every Desirable Strawberry Feature

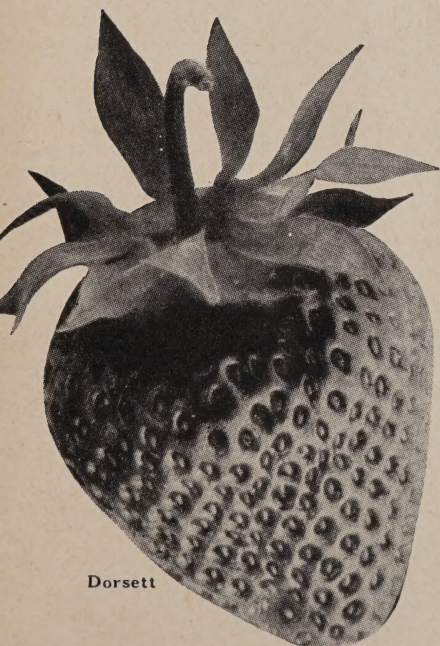
Experiment Stations in Michigan, Illinois, New York, and Washington, D. C., do not hesitate to say that it is superior to Premier in size and quality. Commercial growers like Dorsett because it makes money. It does so because its firmness, big size, fine flavor and wonderfully bright color are just what both wholesale buyers and the housewife want. Originated by the U.S. Dept. of Agriculture at Washington, 1923, it has proven superior in these points.

1. Ripens almost as early as Premier.
2. Size and yield above average.
3. Very vigorous grower, making almost as many plants as Blakemore—assuring good crops even in poor seasons.
4. Firmer berries—fine shipper.
5. Light red, glossy berries that buyers pay more for.
6. Flavor superior to any other unless it is Fairfax.

With these features combined in one berry, you have the ideal berry for home or commercial use. You will make no mistake in a good planting this spring. We have a stock of fine, genuine Dorsett. Don't wait—there is a big demand.

DORSETT PRICES

25 for.....	\$0.50	200 for.....	\$2.25
50 for.....	.75	300 for.....	2.90
100 for.....	1.25	400 for.....	3.55
1,000 for.....	\$7.75		



Dorsett

Grand Champion

Remarkably Long Fruiting—40 Days

Tall vigorous plants protect early blossoms from frost and also keep the last berries fresh and bright. More fruit growers are planting it every year. Make your planting this spring.

**BIG CROPS—GOOD QUALITY—
GREAT SIZE**

GRAND CHAMPION is a money-maker. Unusually frost resistant; ripens over an unbelievably long season beginning a few days after Premier—sometimes lasts 40 days. Growers make big profits with **Grand Champion** because of its big crops, good quality, great size and good shipping qualities that put it on the market for top prices. We recommend it for your planting.

Ours are genuine GRAND CHAMPION.
Plant this spring.



Grand Champion

GRAND CHAMPION PRICES

25 for.....	\$0.50	200 for.....	\$2.40
50 for.....	.80	300 for.....	3.10
100 for.....	1.30	400 for.....	3.75
		1000 for.....	\$8.25

FAIRFAX—Early

Leads All In Firmness and Quality

Like Dorsett, Fairfax is a superior berry, particularly in firmness and flavor. Originated by U. S. D. A. in 1925. Big profits to growers and rapidly increasing plant sales show that Fairfax is making good as one of the leading varieties.

How Fairfax Differs From Dorsett

1. Called the most deliciously flavored of all. 2. Even firmer berries. 3. Berries are larger. 4. Color dark red, turning darker after picking. 5. Does not make quite so many plants. 6. Not quite so productive as Dorsett but will average as good as Premier.

WHICH TO PLANT? Both are wonderfully fine berries. Both are of superior size and flavor, making either desirable for home gardens. The lighter, more attractive color of Dorsett may make it more profitable for the general market. But the somewhat larger size and exceptional quality of Fairfax are to be considered. **BE SURE TO PLANT SOME FAIRFAX THIS SPRING.**

FAIRFAX PRICES

25 for.....	\$0.50	200 for.....	\$2.40
50 for.....	.80	300 for.....	3.10
100 for.....	1.30	400 for.....	3.75
		1000 for.....	\$8.25

Fairfax



SENATOR DUNLAP Old Reliable Money-Maker

Senator Dunlap (or Dr. Burrill) is probably better known throughout the country than any other strawberry. It has the reputation of producing full crops in a wider range of soil and climate than any other variety. No wonder growers in nearly every state in the Union order more of this old reliable berry every year. Today Senator Dunlap is one of the three or four strawberries that buyers know and ask for throughout the country.

Certain Crops Everywhere

Uniform berries of dark red color. Splendid shipper and ready seller because of its attractive appearance.

Many canning factories want nothing but Senator Dunlap and contract for thousands of cases yearly. They know it always holds its shape and rich color long after canning—and that the flavor lasts. Last year we sold out of Dunlap early and the demand is equally heavy this year. We have a good supply but urge you to order yours early. Order yours at once and we will reserve them. **Ripens Mid-Early.**

SENATOR DUNLAP PRICES

25 for.....	\$0.45	200 for.....	\$1.75
50 for.....	.65	300 for.....	2.65
100 for.....	1.00	400 for.....	3.05
1000 for.....	\$5.75		

AROMA

Most Profitable Late Berry

Look over any government report of strawberry production and you will see that growers in those sections where Aroma is widely grown, ship a full crop every season and regularly receive top prices for their Aroma. In spite of any newer late varieties it is still the best and most satisfactory late berry for general commercial planting in all fruit sections. It is a fancy market berry.

A steady producer of big round, deep red glossy berries of excellent eating quality. Tough skin and firm flesh make a splendid shipper. Produces its big crop on any good soil.

AROMA is unusually mild and sweet. A fancy berry in the truest sense of the word, which greatly adds to its marketability at top prices. Steadily growing in favor for the last 15 years; has proven its worth under all conditions. Our guarantee is behind this variety in every respect.

AROMA PRICES

25 for.....	\$0.50	200 for.....	\$1.95
50 for.....	.70	300 for.....	2.75
100 for.....	1.20	400 for.....	3.25
1000 for.....	\$6.95		

GIBSON—Mid-Early

We are growing a fine lot of plants of this old favorite variety for those of our customers who prefer it. Gibson's big, strong plants always produce a full crop.

25 for.....	\$0.50	200 for.....	\$1.80
50 for.....	.70	300 for.....	2.60
100 for.....	1.10	400 for.....	3.00
1000 for.....	\$6.25		



Senator
Dunlap



Aroma





Blakemore

Blakemore

Very Early

Exceptionally Productive

An Ideal Shipper

An early berry of outstanding commercial value. One of the firmest berries we know of and its glossy, bright red color does not fade or turn dark when picked. These two facts and its very early season make it a most profitable variety for either local or distant markets.

**Firm Bright Berries—
Real Strawberry Flavor**

Unusually good plant maker—much better than Premier in this respect. Berries resemble Premier but are lighter red, as large and have more of a “strawberry” flavor and therefore better for canning and preserving.

Fruit stems are upright, making easy picking. Plants are vigorous, healthy growers. One of the most valuable varieties originated by U. S. Department of Agriculture.

Particularly desirable on locations where it is hard to get a good stand of Premier. Blakemore, when kept to a narrow picking row, will produce a money making crop of finest berries every time.

BLAKEMORE PRICES

25 for.....	\$0.45	200 for.....	\$1.75
50 for.....	.65	300 for.....	2.65
100 for.....	1.00	400 for.....	3.05
		1000 for.....	\$5.85

Green Mountain

**An Everbearer with a Spring
Crop As Well**

This new variety from Vermont has been grown long enough and widely enough to establish itself as a good everbearer and also as a fine heavy bearing very late spring berry. Usually recommended for cold climates and rich soils. June berries are uniform conic; fall berries are long and more flat. Fall fruit is of good quality, dry and firm for long shipment; bright and shiny with prominent yellow seeds. Fall crop is at its best in September and October.

Great, Heavy-rooted Plants

Our Green Mountain plants last spring were the largest, sturdiest, longest rooted plants of any variety. Such plants are certain to grow better for you and are sure to produce a greater crop of fine berries in both spring and fall.

GREEN MOUNTAIN PRICES

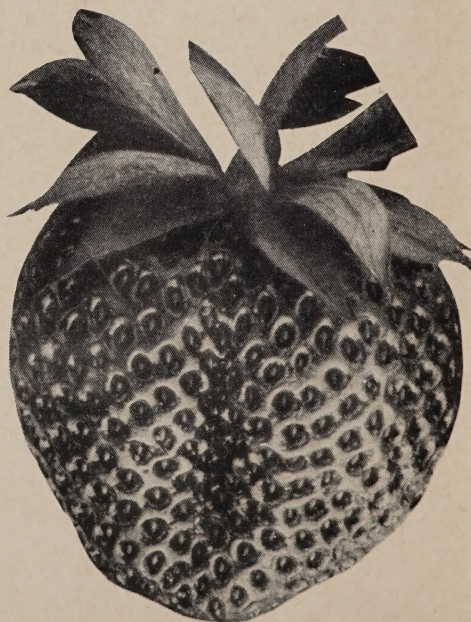
25 for.....	\$1.00	100 for.....	\$2.85
50 for.....	1.75	200 for.....	4.75
		300 for.....	\$6.75

Surplus Strawberry Plants

Each day there are some plants dug extra and rather than throw these away we offer them at these low prices. All are standard, June-bearing kinds (no everbearers), fresh dug, labeled true-to-name.

Our selection, 300 or more. Prices net, no discount. 300 for \$2.20; 500 for \$2.75; 1000 for \$4.45.

Green
Mountain



Gem Everbearing Strawberries

Make Money This Fall With Gem

Gem is the everbearer fruit growers have been looking for, because, unlike all other everbearers, it is an excellent plant maker on good or poor soils and in wet or dry seasons. This fact means that it can be depended on for good crops every year. Here we have a really fine fall berry of good size, fine flavor and unusual firmness.

Productiveness—Flavor—Firmness

1. **Productiveness.** GEM makes so many more plants than other everbearers that it produces many more berries.
2. **Flavor.** A true strawberry flavor—something most everbearers don't have.
3. **Firmness.** Remarkably firm—only everbearer that reaches market in really first class shape.
4. **Profits.** Because of size, firmness and sure crops—good profits are certain.

MICHIGAN EXP. STATION SAYS:

"Gem is certainly a wonder as far as plant making is concerned and it certainly bears well."

You can plant Gem with full confidence of a full fall crop and good profits.

GEM PRICES

25 for.....	\$0.75	200 for.....	\$3.25
50 for.....	1.25	300 for.....	4.60
100 for.....	1.95	400 for.....	5.90
1000 for.....	\$12.45		

Plant this spring.

Have fruit 90 days after planting.

Pick **FULL CROP** through this fall.

A second **FULL CROP** next spring.

A third **FULL CROP** next summer and fall.

WAYZATA Finest Flavor of All

Government Experiment Stations say: "Wayzata is far superior to any other everbearer; large as Mastodon; bears heavier; most attractive appearance; best of all everbearers in quality and flavor."

Wayzata has proven every one of these statements in home gardens and commercial plantings all over the country. If you are not now growing it, you should do so because Wayzata is the best everbearer and finest flavored strawberry we have ever seen.

It does not make many plants but each plant makes several fruit bearing crowns, each crown full of fruit stems so that the yield of one plant is many times the average. More plants can be set on small space and greater crops picked. Exceptionally strong growers on any good soil; withstand drought remarkably well. Red clear through—no green tips. Wayzata is hardy and frost resistant. **PLANT IN APRIL—BEGIN PICKING IN JULY—KEEP PICKING INTO OCTOBER.**

WAYZATA PRICES

25 for.....	\$1.40	100 for.....	\$4.75
50 for.....	2.60	200 for.....	9.15
300 for.....	\$13.35		



Gem
Everbearer

MASTODON

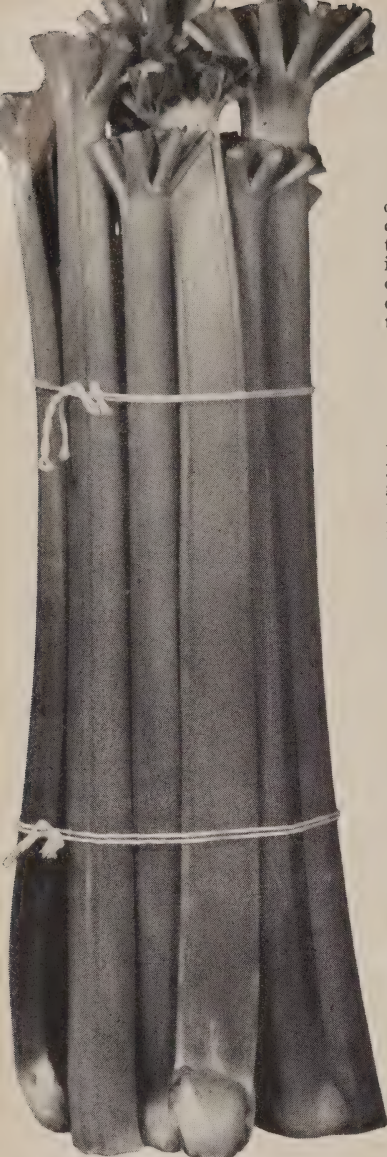
Most Widely Planted Everbearer

Everyone wants and needs a good everbearer that can be depended on to produce plenty of good fruit regularly in the late summer and fall. Mastodon has shown year after year that it will do this in all sections and under most any soil and weather conditions. It is entirely satisfactory for the home garden or commercial patch. Our Mastodon Plants are guaranteed true-to-name and will do these things for you. Through years of proper selection and propagation they are superior in vitality and productiveness. The berries are "Mastodons" in size.

Plant plenty Mastodon and have good fruit to sell at top prices this summer and fall. **ORDER YOURS TODAY.**

MASTODON PRICES

25 for.....	\$0.90	200 for.....	\$3.70
50 for.....	1.40	300 for.....	5.30
100 for.....	2.25	400 for.....	6.75
1000 for.....	\$14.75		



MacDonalld Crimson

Grow RHUBARB

Grow More for Garden and Market

Rhubarb and Asparagus should be in every garden because they are delicious and healthful. Everyone needs more of them both fresh and canned. Both are so easy to grow and there is always space around the edge of the garden for enough roots to provide all you need. There is good money in growing asparagus and rhubarb for the fresh or canning market. More and more people are finding them a source of extra income, even with small plantings. Why not plant more of both this spring?

MacDonalld Crimson

The New Red Rhubarb

This new variety is the best of all. Yields heavily from spring right through to late summer because it never goes to seed. Will last for years. Produces unusually large attractive crimson stalks and the good thing is that they are very tender and juicy (skin and all); not tough or stringy as most large stalks are. If everyone knew this grand new red rhubarb no other kind would be planted. It is so much better in every way—large size, rich red color, greater production, and best of all a deliciously sweet flavor. Superior for canning—each piece pink, tender, not stringy, the syrup rich in color, and all a wonderfully mild flavor.

Ours are all strong division roots ready to produce quickly. Planted this spring they will make fine large stalks for your use this summer and fall and of course again in the usual early spring season. Excellent for winter forcing.

PRICES—Each 39c; 3 for \$1.10; 6 for \$2.00; 12 for \$3.80; 25 for \$6.95; 100 for \$26.50.

MYATT'S VICTORIA

Early. Rhubarb is in greater demand every year at food stores everywhere. Victoria is the preferred market variety and is generally planted. Good for winter forcing, too, when prices are highest.

Attractive pink stalk, delicious, mild flavor. This pink stalk, tender variety is preferred and brings best prices. Our stock is carefully grown from guaranteed tested seed. Victoria is ideal for pies and sauce. Transplants easily; produces abundantly.

1-yr., 1/2 to 1 Inch—Each 8c; 6 for 35c; 12 for 50c; 25 for 95c; 50 for \$1.65; 100 for \$2.95; 250 for \$7.10; 1000 for \$20.65.

1-yr., 1 Inch and up—Each 12c; 6 for 45c; 12 for 70c; 25 for \$1.25; 50 for \$2.20; 100 for \$3.95; 250 for \$9.45; 1000 for \$26.75.

VICTORIA CLUMPS

Large 2-year-olds, ready to produce this summer. Just the thing to get Rhubarb started quickly in your garden.

PRICES—Each 20c; 3 for 50c; 6 for 75c; 12 for \$1.25.

HORSERADISH



How many times have you wanted Horseradish roots or leaves for your canning and kitchen use! It is easy to grow and a few of these roots multiply rapidly and will make all you need. Plant in any out-of-the-way corner. A fresh, home grown supply is much better than what you buy. The cost is little and once started Horseradish lasts for years.

Prices: Big Crowns—6 for 48c; 12 for 85c; 25 for \$1.50.

Home Garden Planting

- 50 Mary Washington Asparagus, 2 yr. No. 1
- 12 Victoria Rhubarb, 1 in. and up
- 3 New MacDonalld Crimson Rhubarb
- 3 Horseradish

All for
\$2.67

"Your Asparagus Bed"

Garden Fresh Asparagus is a real treat. Don't miss it.

2 Year
No. 1

- 50 New Paradise
- 50 Mary Washington

\$1.78

& ASPARAGUS *For Profit*

REGULAR CROPS YEAR AFTER YEAR

Asparagus is easy to grow and you can make big profits from a small space. 50 to 150 plants will supply this delicious food for the family. A bed lasts for 10 to 15 years, and you can depend on heavy regular crops from our roots. It is most important that you get strong, healthy true-to-name plants. We grow them by the thousands from guaranteed tested seed on special soil to give you the best planting stock possible.

Mary Washington

Mary Washington

Improved variety developed and recommended by U. S. Dept. of Agriculture. Heavy yielding, pedigreed strain immune to rust; grows rapidly and produces uniformly tender shoots of excellent table quality; much larger, better flavored variety.

	12	25	50	100	200	300	400	1000
1-yr.—First grade....	\$0.35	\$0.50	\$0.80	\$1.25	\$2.15	\$3.20	\$3.75	\$7.85
2-yr.—First grade....	.55	.90	1.15	1.75	3.35	4.45	5.10	11.75
3-yr.—Jumbo size....	.80	1.40	2.25	3.15				

Mary Washington—Rust Proof

Now that canning companies have found how to can asparagus and retain all its delicious flavor and healthful food qualities they are contracting for greater supplies every year. At the same time there is a rapidly increasing demand from grocery stores and commission merchants for fresh asparagus during the summer season.

\$4,000.00 From 4 Acres

That is what one local grower made from his field of asparagus, and shows what can be done with the present day asparagus market. 5,000 roots plant an acre. In this section the cutting season is about two months, beginning in May before any other cash crop. One year plants are preferred by commercial growers.

There is a steady demand with average prices of 5 to 8 cents per pound. You can make money growing asparagus now!

New! Paradise Asparagus

Bears a Big Crop in Only One Year

That tells the story of this remarkable new Asparagus. It comes into full production quickly—no need to wait 2 or 3 years to begin cutting. PARADISE was bred and developed to do just that. The rapidly increasing demand for both its plants and stalks as Paradise becomes more widely grown, shows that here is a popular asparagus variety. It is rust resistant and produces great, wonderful appearing stalks of delicious flavor. Paradise is a most promising asparagus for home use and profitable market sale. We are glad to offer this new, early producing, deliciously flavored variety at these low prices:—1-yr. No. 1 roots: 12 for 45c; 25 for 65c; 50 for \$1.00; 100 for \$1.55; 250 for \$3.35; 1,000 for \$9.90. 2-yr. No. 1 roots: 12 for 65c; 25 for 95c; 50 for \$1.45; 100 for \$2.25; 200 for \$3.95; 300 for \$5.75.





Black Raspberries

Always Make

MONEY

Black Raspberries have regularly been bringing better than average returns every year. Fruit canneries always contract for a good part of the crop and this insures better prices all around. These are proven, profitable varieties. Michigan grown, double inspected raspberry plants are recognized throughout the country as the best. Our soil is especially adapted to produce sturdy, well rooted quick growing plants.

Cumberland

Cumberland

Leading Commercial Variety

**Low Prices
For Dependable
Certified Plants**

**Bears Heavily—
Picks Easily—
Makes Money**

Clear money above all expense is what you want and you can depend on our heavy producing, vigorous plants for it. Cumberland is still the leading berry in the plantings of commercial fruit growers everywhere. Government Experiment stations have found none that promise to be a better money-maker.

If you grow Black Raspberries at all you need this great midseason berry for a complete planting; it is hardy, healthy and produces its big paying crops of fine berries in every fruit growing section. Plants vigorous and very productive; thrive everywhere. Berries large, firm, jet black with a delicious flavor. Wonderful long distance shippers—attractive appearance—always command good prices. Guaranteed to please you and make big money.

CUMBERLAND PRICES	
1-Year No. 1	
12 for	\$ 0.60
25 for95
50 for	1.70
100 for	2.95
200 for	5.50
300 for	7.50
400 for	9.15
1000 for	20.65

CUMBERLAND BEARING AGE	
2-Year No. 1	
12 for	\$ 1.25
25 for	2.10
50 for	3.65
100 for	5.95
200 for	10.30
300 for	13.95
1000 for	38.75

SAVE A YEAR

Have Fruit This Summer

Bearing Age—

TRANSPLANTS

Every year more growers are planting transplants. These are large, 2-year, well branched, heavy rooted bushes; carefully dug and will go right to work for you. Produce some fruit this summer and a full crop next year. Because of sure growth and quick crops transplants should be in every garden, so don't fail to plant 25 to 50 and have fruit quickly. There is a heavy demand, so order early. We can supply transplants in Cumberland, New Logan, New Morrison, Sodus Purple. See prices under each variety.



THE NEW! MORRISON

Black Raspberry

Bigger, More Profitable—Late Berry

Here is a really better Black raspberry for both home and market use. Morrison has now been widely tested from Pennsylvania to Michigan, and has proven head and shoulders above other varieties in most every way. Commercial growers say: "Largest blackcap I have seen." "Practically disease free." "Larger and firmer than Cumberland. Does not crumble." "Holds its size to the last of the picking season." "For two years it has brought more than other varieties on the Pittsburgh market."

A county agent says: "The Morrison is somewhat the most attractive berry I have seen in several states. With us the berry ripens slightly later than Cumberland, is considerably larger, very dark and glossy and sells at a premium at all times."

The big bushes are exceptionally vigorous, hardy growers; long lived (some producing well after 12 years), and are practically disease free.

Morrison berries are high flavor, firm, juicy, not so seedy, and the size averages almost an inch across. They hold up longer in grocery and market, outyield other varieties and **MAKE MORE MONEY FOR THE GROWER!**

To sum up, Morrison is:

1. $\frac{1}{3}$ larger than any other blackcap.
2. As heavy a yielder as Cumberland.
3. Practically disease free.
4. Does not crumble—holds its size all season.
5. Makes more money because its large size and glossy color make so much better appearance.

MORRISON PRICES—1 yr. No. 1

3 for.....\$0.50	25 for.....\$2.45
6 for......90	50 for..... 4.45
12 for..... 1.50	100 for..... 7.00

2 yr. Bearing Age

Each\$0.48	4 for.....\$1.50
2 for......85	6 for..... 1.75
12 for.....\$2.95	



SPECIAL INTRODUCTORY OFFER

6 New Thornless Boysenberry, 1 yr.
6 New Morrison Blackcap, 1 yr.

\$1.35

Early NEW LOGAN

Most Widely Planted
Early Blackcap

This is the early variety growers have been looking for. It has all the good points other early berries have lacked. Its berries are good size, do not crumble (unusually firm), do not dry up, hold a glossy black color and have a deliciously sweet flavor. Logan is a fine home garden berry. Bears heavily, maturing most of its crop before Cumberland begins, and so gets the best of the early high prices.

Many Michigan canning companies are contracting Logan because they like its rich flavor and uniform berries.

**Ripens 6 to 9 Days
Before Cumberland**

Logan is recommended Michigan and Ohio Experiment Stations. It has proven to be an entirely satisfactory

commercial berry in the great fruit sections of these states. It is remarkably free from and resistant to disease; a strong grower, throwing out plenty of fruit canes.

We recommend Logan for its earliness, its excellent quality, its firmness and color for market. Plant Logan and you will be well repaid. Our price is low for this fine Early Raspberry.

NEW LOGAN PRICES—1 yr. No. 1

12 for.....\$0.60	200 for.....\$ 5.50
25 for......95	300 for..... 7.50
50 for..... 1.70	400 for..... 9.15
100 for..... 2.95	1000 for..... 20.65

2 YR. BEARING AGE PLANTS

12 for.....\$1.25	100 for.....\$ 5.95
25 for..... 2.10	200 for..... 10.30
50 for..... 3.65	300 for..... 13.95
1000 for.....\$38.75	



Logan



Sodus

SODUS

THE BEST PURPLE RASPBERRY

A Coming Money-maker
Ripens Early

This New Early Purplecap
Promises Great Profits

If you have not eaten purple raspberries both fresh and canned, you have a delightful experience coming, for these berries have a color, aroma and flavor that call forth that "more" taste. They are something deliciously different.

This newcomer from the Expt. Station will be a money-maker because of its great size, attractive color, extra firmness and exceptionally heavy crops. Giant, bright purple berries, do not crumble, borne in great clusters on every branch. Flavor good—a blending of red and black raspberry.

SODUS is a rapid grower with great strong canes to carry its big load of fine fruit. So far it has shown almost complete freedom from mosaic; plant safely anywhere. Had no

winter damage when others were frozen. Stands dry weather unusually well.

Sodus Has Size, Color and Quality

Sodus is the best of all purple sorts generally planted today; has proved both resistant to drought and hardy in winter cold. A good sized, fine flavored purple raspberry with attractive appearance will make money. SODUS is such a berry and deserves extensive planting for commercial use. At home, its tart flavor and great size are what everyone wants for canning and pies. Plant SODUS for a Really Good Purple Cap.

SODUS PRICES—1 yr. No. 1

12 for.....	\$0.85	200 for.....	\$ 7.60
25 for.....	1.30	300 for.....	10.80
50 for.....	2.45	400 for.....	12.35
100 for.....	3.95	1000 for.....	29.25

PRICES—2 YR. BEARING AGE

12 for.....	\$1.35	50 for.....	\$4.25
25 for.....	2.25	100 for.....	6.95

BRISTOL—The New Better Early Blackcap

Unusually Hardy and Exceptionally Productive
Originated by the N. Y. Expt. Station where so many of our best varieties of all kinds of fruit have been produced, the Station says BRISTOL is probably the best of its new blackcaps for both market and home use.

The Station description states: "Berries are large to very large, firm, of excellent quality and mild, very good flavor. Plant characters are outstanding—vigorous, upright, sturdy, and bear unusually heavy crops; above average in winter hardiness."

You can see that BRISTOL is a most promising variety. It has been sold to the

public since 1934 and is proving the statements of the N. Y. Station. You will want to get started with BRISTOL this spring.

RASPBERRY GARDEN

- 25 Cumberland (black)
- 25 New Logan (black)
- 25 Sodus (purple)
- 25 Latham (red)

100 Plants 1 yr. \$3.15

Bristol



BRISTOL PRICES—1 yr. No. 1

12 for.....	\$0.80	50 for.....	\$2.50
25 for.....	1.50	100 for.....	3.95
200 for.....	\$7.40		

New Mammoth BOYSENBERRY

\$800 to \$1,500 Income Per Acre

55 of the largest berries fill a quart basket. Average size, 1 inch diameter, 1½ to 2 inches long—largest bush or vine berry known. Bushes are hardy (has stood 19 degrees below zero). Its exceptionally rapid growth, heavy crops, immense size and deliciously different flavor will amaze you. Grows like a dewberry and is as easy to raise. Ripens with them and fruits over a longer season.

Fine for Jams, Jellies, Pies

Boysenberry is a cross of Blackberry, Raspberry and Loganberry. Berries dark reddish-purple, wine-colored, juicy with a high flavor not found in other bush fruit. Unbeaten for jellies, jams, pies. A dozen plants give you all you can use and some to sell.

Enormous Spicy Purple Berries

Boysenberry is a real money-maker because of its outstanding features of immense size, exceptional productiveness, unusual flavor and fine appearance—it is impossible to realize how far superior in all of these qualities it is until you have seen it. Market growers are greatly increasing their Boysenberry plantings because these larger, better berries are proving big money-makers for them.



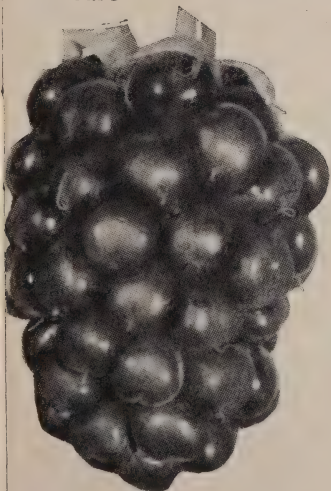
New
Mammoth
Boysenberry

BOYSENBERRY PRICES: (Regular)

	Each	3	6	12	25	50	100	250	1000
1-yr., No. 1.....		\$0.45	\$0.65	\$1.00	\$1.70	\$2.75	\$4.45	\$10.25	\$35.75
2-yr., No. 1 Bearing Age	\$0.25	.60	1.00	1.75	3.20	5.45	9.95		

NOW! Thornless Boysenberries

Pick
With
Pleasure



**Ripens 10 Days
to 2 Weeks Earlier**

Think of the pleasure of picking a berry with all these advantages and entirely free from thorns, too. That is what you have with the new Thornless strain. The only difference we can see is that the berries are slightly smaller than the regular Boysenberry. Thornless brings you ripe fruit about two weeks earlier, too. Easy to grow and quick to bear a big crop, with beautiful berries decidedly different in flavor—you just cannot beat these "pleasant-to-pick" Thornless Boysenberries!

THORNTLESS PRICES

PRICE: 1-yr., No. 1—Each 25c; 3 for 60c; 6 for 85c; 12 for \$1.45; 25 for \$2.75; 50 for \$4.45; 100 for \$7.95.
2-yr., No. 1, Bearing Age—Each 45c; 3 for \$1.10; 6 for \$1.75; 12 for \$3.25.

BOYSENBERRY SPECIAL COLLECTION

25 Boysenberry 1 yr.
(Thorny)

3 Boysenberry 1 yr.
(Thornless)

3 Iceberg White Blackberry
FREE

ONLY

\$174

BIG Transplants

Bearing Age Bushes

Will give you some berries this Summer and a good picking the next Summer. We have bearing size plants in both Regular and Thornless kinds.

RED RASPBERRIES

Latham

Most Profitable
Late Red

Latham has definitely proved to be the best red raspberry money-maker in every fruit section of the country. Each year for the past five years we sold more Latham plants than all other red varieties put together.

For general planting in all sections, Latham is the best because this hardy, vigorous grower can be depended upon

for big annual crops of finest looking berries. Fruit buyers on every market pay a premium for Latham's bright color, firmness and long keeping quality. These things and its most delicious flavor make it equally desirable for home gardens.

Latham

**Latham Is Still the Best Fruit
Everywhere for Profit**

FOR CANNING—Jams and Jellies—Usually rich color that does not fade, and what a wonderfully delicious, true, fresh raspberry flavor! The ideal berry for canning uses.

GOVERNMENT EXPERIMENT STATIONS—Recent reports from leading fruit you have grown it you already know. Berries states say that Latham is the best and most are all above average size, bright red, and profitable berry for its season and highly make the most attractive appearance of any red variety; the flavor is of the finest. You will make no mistake in planting all you can.

Hardy, Productive, Dependable

Hardy and very productive—far out-yielding older kinds, it ripens from mid-season to late. We wish we could convince you what a

Guaranteed, True-to-name, Disease-free, Genuine LATHAM. You cannot afford to plant any but the best.

	12	25	50	100	200	300	400	1000
1 yr. No. 1 Plants.....	\$0.70	\$1.00	\$1.95	\$3.20	\$5.80	\$ 7.65	\$ 9.65	\$21.85
2 yr. Bearing Age.....	1.00	1.90	3.25	5.45	9.45	13.45	16.35	37.95

Marcy

New Worthwhile
Midseason Red

Marcy is the largest red raspberry fruited at the N. Y. Expt. Station in recent years. More than this it has been grown satisfactorily for general production and is proving one of the best mid-season varieties. Ripens just before Latham and its great, long pointed berries and bright glossy color make for above average prices. Mild, sweet, good quality flavor better than Latham but not quite equal to Taylor.

Bushes are tall, very vigorous and upright growing, needing no support and making picking easy. Disease resistant to a remarkable degree; hardy in cold winters. The crop is very heavy. Marcy is recommended as a worthwhile, better red raspberry for home gardens and commercial plantings.

	12	25	50	100
1 yr. No. 1 Plants.....	\$.90	\$1.45	\$2.75	\$4.35
2 yr. Bearing Age.....	1.25	2.15	3.60	5.95

Marcy

THE
NEW

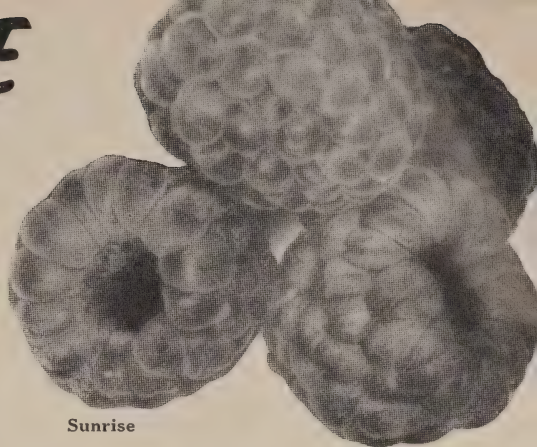
SUNRISE

Extra Early—Extra Quality
Extra Hardy

Illustrated on Front Cover

SUNRISE comes to you fully tested and proven as a better flavored, better quality berry for home use and an earlier ripening, hardier growing, more profitable variety for market. Here is its story—judge for yourself.

1. **Originated by U. S. Dept. of Agri. in 1923;** carefully tested by them since and they say—“Of **most importance** from the **standpoint** of the **practical grower** perhaps, are the **hardiness** and **resistance** to disease of the plants, the **earliness** and **larger size of berry** as compared with St. Regis and the **better texture and quality** as compared with Latham.”
2. **Earliness**—N. J. Expt. Station says: “The special value of SUNRISE is its earliness. This year it was ready for first picking June 8, Chief on June 19, Latham, June 23.”
3. **Long Picking Season**—N. J. Expt. Station says: “In most cases SUNRISE will continue to produce some fruit even after Latham is practically finished.”
4. **Hardiness**—U. S. D. A. says: “SUNRISE has shown resistance to low temperatures in mid winter at New Jersey with practically no injury, whereas Latham and some other varieties were severely injured.” It has been more resistant to anthracnose, leaf spot and spur blight than Latham.



Sunrise

5. **Flavor and Quality**—U. S. D. A. says: “More attractive than Latham—color is bright, turns dark red on ripening, berries pick easily. They are firm, fine textured, juicy, non-crumblly, mild in flavor, better quality.”

From these statements you can see what a superior variety in every way SUNRISE is. Don't wait longer to make a planting of this new U. S. D. A. berry.

SUNRISE PRICES—1 yr. No. 1

12 for.....	\$1.00	200 for.....	\$ 8.95
25 for.....	1.75	300 for.....	12.75
50 for.....	2.95	400 for.....	16.55
100 for.....	4.85	1000 for.....	38.50

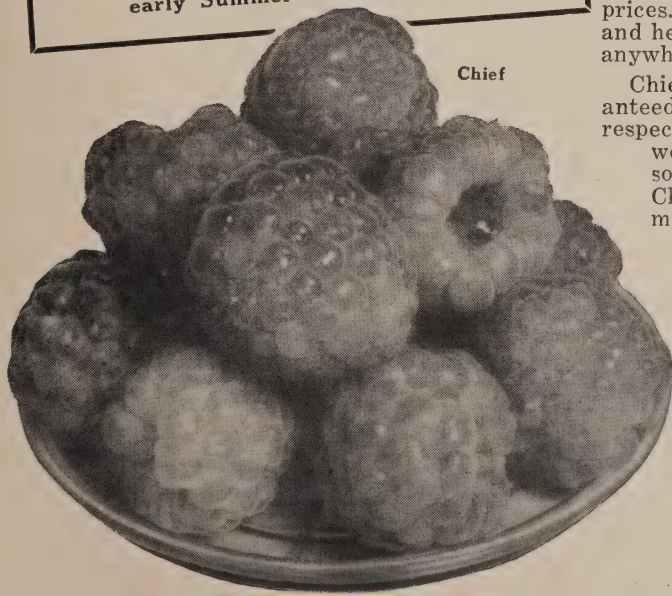
Red Raspberry Garden

12 Sunrise (Extra early) 1 yr. No. 1

12 Latham (Late) **ONLY**

12 Indian Summer Everbearer **\$1.85**

Have fresh red raspberries from early Summer to Fall



Chief

Chief

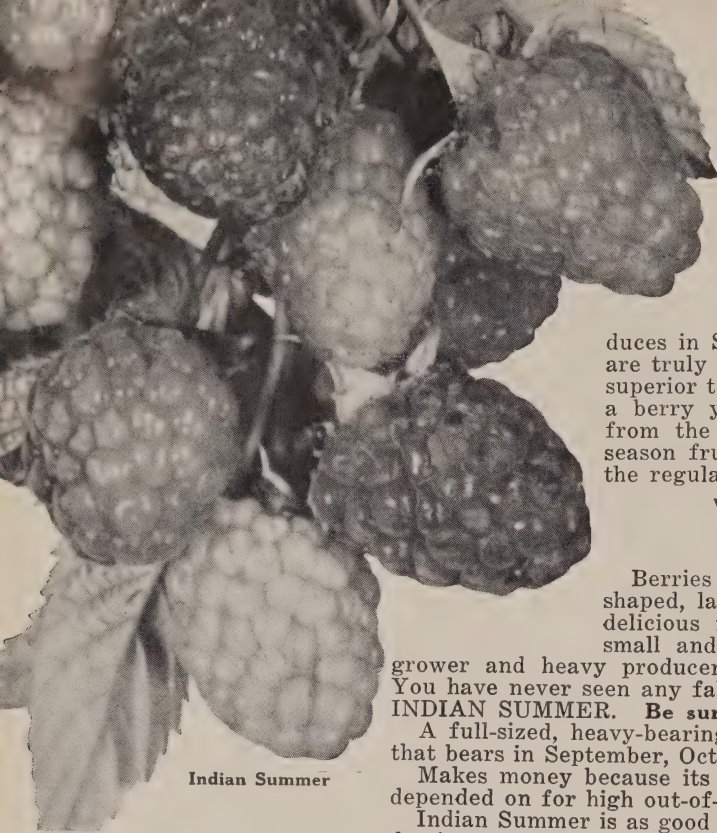
The Best Early Red Raspberry
for Home or Market

Chief is replacing King and other early kinds because it is better. Early Chief is paying Michigan growers well. Berries are of good size and color, firm, and reach the market in good shape for early-season high prices. Perfectly hardy, a vigorous grower and heavy producer—Chief will make good anywhere.

Chief plants received from us are guaranteed true-to-name and No. 1 in every respect. Early red raspberries always pay well and with Chief you can depend on some extra profits. We think a lot of Chief and we recommend it to you as a money-making early red raspberry.

CHIEF PRICES

	1 yr.	2 yr. bearing
No. 1 Plants		
12 for	\$ 0.70	\$ 1.00
25 for	1.00	1.90
50 for	1.90	3.25
100 for	3.20	5.45
200 for	5.80	9.45
300 for	7.65	13.45
400 for	9.65	16.35
1000 for	21.85	37.95



Indian Summer

INDIAN SUMMER

New Everbearing Red Raspberry

Here is a distinctly new type of everbearer, unlike any older kind. "Marvelous" justly describes Indian Summer. The quantity, size and quality of the berries it produces in September, October and November are truly marvelous because they are so far superior to any other everbearer. With such a berry you can make worth-while profits from the high prices always paid for off-season fruit. You get a good early crop in the regular season, too.

We Recommend This New Everbearer

Berries are uniform, rich red, thimble-shaped, large and juicy; flavor a true, tart, delicious raspberry. St. Regis berries are small and poor by comparison. A thrifty grower and heavy producer. Another N. Y. Station berry. You have never seen any fall berries as good in every way as **INDIAN SUMMER**. **Be sure to plant this spring.**

A full-sized, heavy-bearing, fine quality, real red raspberry that bears in September, October and November.

Makes money because its big fall crop of fine fruit can be depended on for high out-of-season prices.

Indian Summer is as good a fall bearing raspberry as Mastodon is an everbearing strawberry—and that is saying a lot.

Taylor GIANT-SIZE BETTER LATE BERRY

This new variety has every quality needed to make it a perfect berry. Berries larger than any other, except Newburgh, uniform and pointed in shape, very firm (will not crumble when picking) bright snappy red color—all qualities that make TAYLOR an ideal shipper, arriving in best appearance to bring highest prices. Its large size holds up well over a very long season. Its deliciously sweet flavor and thick juicy flesh make it just right for eating, canning and preserving at home.

Outstanding in Every Good Quality

The bush is an unusually upright strong-caned grower, makes picking easy and keeps the fruit well off the ground. Plants are exceptionally hardy under severe weather conditions. Crops are unusually heavy. Originated by New York Expt. Station and is the best of its recent new kinds. **TAYLOR** is a really fine variety. You will make no mistake in planting now.

Golden Queen Yellow Raspberry

Think of great, golden-yellow "red" raspberries of sugary sweetness—that's Golden Queen. There is nothing finer for table and canning than this heavy bearing, unusual and beautiful fruit. Canes are thrifty, hardy and almost free of thorns. (NOTE—the 2 year Transplants will begin bearing this year.)

PRICE: 1 yr. No. 1, each 20c; 3 for 45c; 6 for 80c; 12 for \$1.35; 25 for \$2.25; 50 for \$4.50; 100 for \$6.95. 2 yr. No. 1 Trans., each, 35c; 3 for 85c; 6 for \$1.35; 12 for \$2.25; 25 for \$3.75; 50 for \$6.95; 100 for \$12.50.

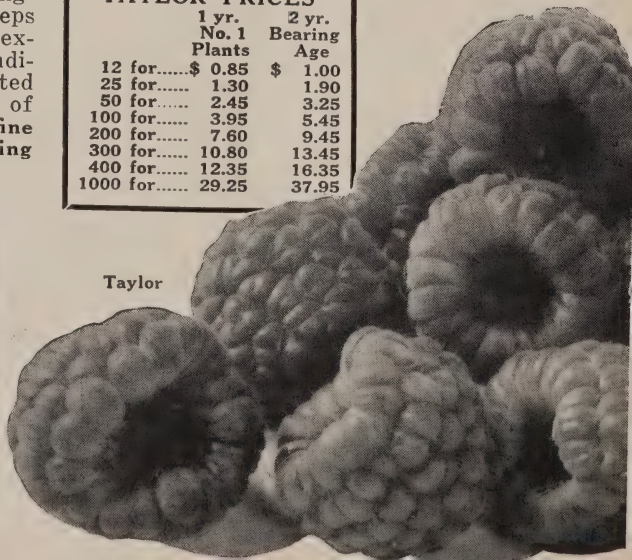
INDIAN SUMMER PRICES

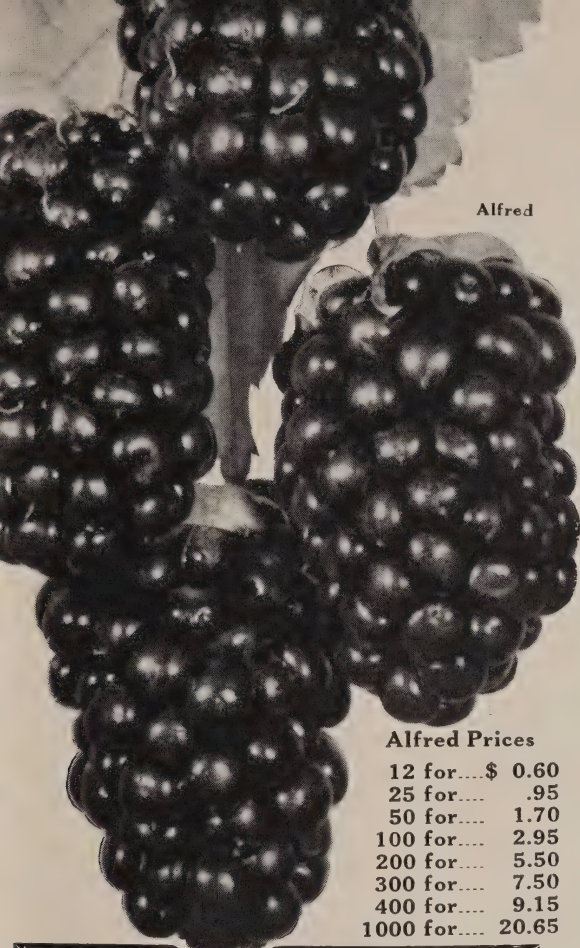
	1 yr. No. 1 Plants	2 yr. Bearing Age
12 for.....	\$ 0.90	\$1.25
25 for.....	1.35	2.10
50 for.....	2.55	3.60
100 for.....	4.25	5.95
200 for.....	7.80	
300 for.....	10.90	
400 for.....	12.35	
1000 for.....	29.25	

TAYLOR PRICES

	1 yr. No. 1 Plants	2 yr. Bearing Age
12 for.....	\$ 0.85	\$ 1.00
25 for.....	1.30	1.90
50 for.....	2.45	3.25
100 for.....	3.95	5.45
200 for.....	7.60	9.45
300 for.....	10.80	13.45
400 for.....	12.35	16.35
1000 for.....	29.25	37.95

Taylor





Alfred

Alfred Prices

12 for....	\$ 0.60
25 for....	.95
50 for....	1.70
100 for....	2.95
200 for....	5.50
300 for....	7.50
400 for....	9.15
1000 for....	20.65

2 YR. BEARING AGE BUSHES

PRICES—Alfred and Eldorado: 12 for 90c; 25 for \$1.75; 50 for \$2.85; 100 for \$4.45.

Dollar Making BLACKBERRIES

Did you ever see finer looking berries than those shown here? Blackberries are more popular than ever, but you must grow the right varieties and get the best quality of plants to secure the maximum profits. Alfred and Eldorado are the best grown today and will produce the crops you expect. Blackberries have paid mighty well and now is a good time to plant more.

Early Alfred

Alfred is best for every use. It has been grown by leading fruit growers and proven the **Best Early Blackberry** variety. We unreservedly recommend it to our customers as thoroughly satisfactory and the equal of any blackberry early or late when it comes to producing big crops and paying worth-while profits. Think of a bush full of tremendously big blackberries from 1½ to 1¾ inches long, practically free from seeds, coreless and with a thick pulp fairly bursting with delicious juice. That's Alfred!

Paying Crops of Big, Juicy, Delicious Berries

Alfred ripens a full 10 days ahead of Eldorado and continues all through the Eldorado season. Alfred berries are bigger, brighter colored, of better flavor and bring better prices right along. Once you grow Alfred you won't be satisfied with any other berry—fine, large berries that carry well to market.

The plant is such a vigorous, healthy grower that it produces a good crop the first year after planting. Withstands cold that kills less hardy varieties.

Alfred will please you—whether raised for pleasure or profit. It is another of our splendid varieties—selected for its worth. Alfred plants are still scarce, but we are making a price within the reach of all, because everyone should have this wonderfully fine berry.

ELDORADO BLACKBERRY

Satisfactory Everywhere—Always Dependable

Every good quality possessed by other blackberries is emphasized in ELDORADO. Its exclusive advantages are: Absolute freedom from Orange Rust; a very heavy bearer with great, jet black berries.

Plants are so strong and vigorous they survive severest Northern Winter without mulching; Eldorado will produce paying crops in climates and locations where less hardy kinds will be frozen. A splendid shipper, because the berries are so firm. Plant Eldorado generously. They are making big money for other growers and will do the same for you.

ELDORADO PRICES

12 for.....	\$ 0.55	200 for.....	5.20
25 for.....	.90	300 for.....	6.85
50 for.....	1.65	400 for.....	8.20
100 for.....	2.85	1000 for.....	19.25

LUCRETIA DEWBERRY

Dewberries are in favor because they are profitable and because they are delicious for home use. Market price averages 20 per cent more than blackberries. Ripen a week to ten days before the earliest ordinary blackberries. Lucretia is especially productive in light soils.

LUCRETIA PRICES

12 for.....	\$ 0.50	200 for.....	4.90
25 for.....	.80	300 for.....	6.55
50 for.....	1.55	400 for.....	7.80
100 for.....	2.70	1000 for.....	16.45

ICEBERG White Blackberry

This is a really worthwhile blackberry. When fully ripe the berries are creamy white and of good sweet flavor. Easy to grow as any blackberry and produces plenty of its novel white berries. Put a few plants in the garden and surprise the neighbors.

Prices: Each, 10c; 3 for 25c; 6 for 45c; 12 for 75c; 25 for \$1.35.

Don't Miss This Worthwhile Novelty

Three of the Very Newest CHOICE ROSES

TREASURE ISLAND—Coppery-pink. Flaming coppery pink, inside of petals light salmon, orange at base; strong stem. Long pointed buds with flowers large and fragrant. Received highest award of Silver Medal at San Francisco Fair.

SNOWBIRD—Pure white. Full petaled, perfectly formed rose of sheer glistening white. Unusually prolific bloomer, strong sturdy grower.

THE DOCTOR—Silvery pink. A great achievement in rose breeding. Large beautiful buds opening to enormous, semi-double, cupped flowers of silvery pink; intensely fragrant. Plants vigorous and bushy.

Snow-
bird

All are hybrid tea roses and will bloom all summer and early fall. Ours are big size, sturdy, field-grown bushes. Plant them this spring and have these beautiful new roses this summer.

Price: Each, 95c. **All 3 for \$2.25**

OLD FAVORITE PERENNIALS

GAILLARDIA—Burgundy—wine red, large flower. Blooms August to frost.

LIATRIS—Blazing Star or Kansas Gay Feather. Large spikes of purple flowers that grow up to four feet.

HOLLYHOCKS—mixed colors of this grand old garden flower.

SWEET WILLIAM—Fine old-fashioned plant. Large heads of brilliant colors.

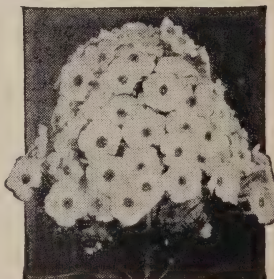
COREOPSIS—Double Sunburst (Double new gold). Large golden yellow blooms covering the plant.

Well-rooted, field-grown plants—Each 25c; 3 for 65c.

Choice Hardy Phlox

"America's Most
Popular Perennial"

These newer varieties grow more thriftily and bring their profusion of larger, more brilliant, true colors year after year during July, August and September. These big strong plants bloomed last summer in the nursery and will flower freely for you this summer. Pick off faded flowers and seed pods to keep new blooms coming. Take this opportunity to get the finest Phlox.



The
Doctor

Hardy Carnation

Selected Newer Varieties—Best of Their Colors

Flora J. Reidy—Pure white.

Von Hochberg—Deep scarlet red.

Border Gem—Choice purple-blue.

Baron Von Dedum—Salmon rose.

Mrs. W. G. Harding—Deep rose pink.

Superior, heavy-rooted, field grown,

2 yr. plants—ready to bloom: Each

35c.

All 5 for \$1.19

HARDY PERENNIAL CARNATIONS

Grow this favorite, fragrant, delicately beautiful flower in your garden. Hardy carnations bloom freely in early summer and continue with some flowers later. Single flowers on long stems are ideal for cutting. Here are five of the better kinds in a wide color selection.

Crimson King—red.

Triumph—rose pink.

Snow White—pure white.

King of Blacks—darkest red.

Golden Sun—clear yellow.

Strong field-grown plants—Each, 25c.

All 5 for Only \$1.00

Here's a Rose Offer... That Is An Offer!

SELECTED NEWER
EVERBLOOMING ROSES

5 FOR
ONLY
\$2.27

(One Each of Those
Listed Below)

Everyone who loves roses will want this fine collection. All are hardy, 2-year-old, field grown, big strong bushes, ready to flower this Summer. These newer kinds will bring you larger, more beautiful blooms. Easy to grow in any rich, well drained garden soil.

Strong 2-Yr. Field-Grown Bushes.

PRICE: Except General MacArthur, Each 65c; 3 for \$1.75

PINK DAWN—A new rose. Deep rose pink, lightly toned orange; perfectly formed, fully double flowers. Vigorous grower and free-blooming.

McCREDY'S IVORY—

Beautiful, clear ivory white. One of the finest.

ETOILE de HOLLANDE—

Large crimson, velvety smooth flowers. Fragrant. Large, healthy, well-branched plants.



SUNBURST—Each flower a burst of rich yellow, shaded orange. Well shaped buds and blooms on strong stems.

GENERAL MacARTHUR—A true warrior's rose—brilliant, crimson-scarlet in buds and flowers. Strongly fragrant. Erect, sturdy growing plant; vigorous green foliage. A profusion of brilliant flowers. **Price:** Each 75c; 3 for \$1.95.

Selected Newer **CLIMBING ROSES**

3 FOR ONLY **\$1.37** (One Each of Those
Listed Below)

Just think of an arbor covered with a profusion of orange-red Talisman or any of these exquisite new climbers. That is a real rose arbor and far better than any of the older ordinary ramblers.

2-Year Field-Grown, PRICE: Each 55c; 3 for \$1.55

CLIMBING TALISMAN—Golden yellow, stained red and orange-rose.

CLIMBING PAUL'S SCARLET—One of the best and most brilliant climbers. Large flowers over a long season.

JACOTTE—A new climber. Semi-double flowers of orange-yellow tinted coppery-red; in clusters. Strong growing, profusely blooming plant.

Complete Rose Planting

1 each of all 8 Roses on this page
Eight Big Bushes

\$3.38

Blooming Size SHRUBS

FOR A QUICK SHOWING

Special Offer

5 for \$1⁵⁹

YOUR CHOICE

**Any Five Shrubs
Listed Below**

Hydrangea, P.G.



Forsythia



Mock Orange, Cor.



Weigela, Eva Rathke

All our shrubs are not only 2 years old but are 1½ to 2 ft. high. All field grown, heavy, well rooted and branched. They will make a good growth and a fine showing quickly.

FLOWERING ALMOND—Upright grower, 3 to 4 ft. Long branches are thickly studded with small double, delicate pink flowers over their full length, before the leaves appear. Blooms in April.

PRICE: Each, 38c; 3 for \$1.07; 6 for \$1.85

FORSYTHIA INTERMEDIA—Golden Bell. Earliest shrub to bloom. Bright yellow flowers seem the spirit of Spring, opening before the leaves appear. Grows to 6 to 8 ft. but may be pruned as desired. Branches slightly drooping. Dark green leaves.

PRICE: Each, 29c; 3 for 75c; 6 for \$1.35

HYDRANGEA P. G.—This showy shrub is perfectly hardy. Large clusters of pure white blossoms, later turning soft pink, from August to late Fall. Superb either singly or in groups; often used as a hedge.

PRICE: Each, 38c; 3 for \$1.07; 6 for \$1.85

SCARLET FLOWERING QUINCE—Scarlet flowers in April and May. Grows 6 to 8 ft. One of the most attractive spring blooming shrubs; blossoms always large, flowering in great masses just as the leaves are coming out. Foliage a dark glossy green.

PRICE: Each, 29c; 3 for 75c; 6 for \$1.35

MOCK ORANGE CORONARIUS—A large, very hardy shrub producing a profusion of pure white, highly scented flowers. Grows 4 to 6 ft. Blooms in June.

PRICE: Each, 29c; 3 for 75c; 6 for \$1.35

MOCK ORANGE VIRGINALIS—A magnificent new variety. Medium height, compact bush. The flowers (single, semi-double and fully double) are the largest and most sweetly fragrant of any variety, with longest early blooming season. Gaining popularity in every state.

PRICE: Each, 38c; 3 for \$1.07; 6 for \$1.85

SPIREA VAN HOUTTEI—Bridal Wreath. One of the most beautiful and popular of flowering shrubs. In May and June the slender branches droop and form a veritable fountain of snowy white bloom. Thrives anywhere, in shade or sun, wet or dry and grows from 6 to 8 ft. high in good ground. Makes a beautiful ornamental hedge.

PRICE: Ea., 14c; 3 for 40c; 6 for 65c; 12 for \$1.15

WEIGELA EVA RATHKE—Crimson. 3½-4 ft. June flowering. Of smaller growth than the other Weigelas; decidedly spreading. A profusion of flowers brilliant crimson with white throats is its outstanding characteristic. It is especially showy and an excellent variety.

PRICE: Each, 38c; 3 for \$1.07; 6 for \$1.85

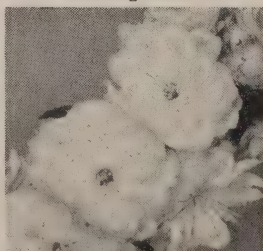
WEIGELA ROSEA—Pink. 4 to 5 ft. A popular weigela. Delicate pink, bell shaped blossoms profusely borne along arching canes during May and June. Upright, strong growing shrub.

PRICE: Each, 29c; 3 for 75c; 6 for \$1.35

Flowering Quince



Flowering Almond



Spirea, Van Houttei



Mock Orange, Virginalis



Choice DAHLIAS

5 For \$1

Selected
Newer Kinds

The varieties in this collection are selected from more recent new introductions and regularly sell at many times this price. Here you have a wide range of color and shape of flower. Plump, strong tubers make fine flowers this summer. You will be proud of these beautiful, perfect blooms in your garden.

JERSEY'S BEAUTY—finest of all pinks.

JANE COWL—massive bronze.

JEAN KERR—popular white.

PRIDE OF CALIFORNIA—popular brilliant red.

MRS. de VER WARNER—large orchid lavender.

Here's \$10.00 Worth of Flower Growing Pleasure

SPECIAL Gladiolus Offer

Assorted Colors—Big Bulbs

Different varieties, different colors—our own selection that blends beautifully; flowers all summer.

Remember—these are not small bulbs usually sold at a low price, but every one is large in size and ready to bloom the first Summer. Order as many as your garden will permit. **ORDER EARLY.**

10
BULBS

25
BULBS

65
BULBS

29c

56c

98c

ORDER THIS "RAINBOW OF COLOR" TODAY!



Cushion Mums

Hundreds of Beautiful Blooms from
August to Frost

These marvelous new type chrysanthemums begin to bloom in August and continue their lovely, brilliant and many colored flowers until late fall and heavy frosts. Literally hundreds of blooms on one plant—a mass of color 2 feet high and 2 to 3 feet across. All this beautiful flower growth comes this first summer from the plants you receive and put out this spring. A hardy perennial that will increase in size and beauty each year. Our plants are all grown from carefully selected, heavy flowering, clear colored, established plants. Plant about 18 to 24 inches apart in any good soil. Ideal for borders, in clumps, or a spot of color wherever you want it.

Pink, Bronze, White, Yellow—35c each.
Order Plenty at Our Special Collection Offer.

All 4 for 98c



Jonathan

Old Favorite APPLES

Buy our guaranteed true-to-name, well rooted, quick-growing trees. These are high-quality, proven value varieties, best adapted to eastern, middle-western and northern soils and climates. There is real pleasure and a big saving in having two or three trees of each fruit right in your garden. As a commercial proposition, tree fruit is always in profitable demand.

BALDWIN—WINTER. This widely known variety averages about medium size, rich dark red, juicy, fine flavor. Good for market and home use. One of the first two or three varieties in the great Michigan and New York apple sections.

CORTLAND—WINTER. Many customers have asked us for this newer apple and we are glad to supply them. Cortland is an excellent, early bearing, long keeping McIntosh type. Large fruit streaked with bright red and yellow. One of the best commercial sorts.

DELICIOUS—(DOUBLE RED). Winter. Known world over. Brilliant dark red, shading to yellow at blossom end. Large to very large; white tender juicy flesh. Wonderfully rich sub-acid flavor—truly delicious. Ships without bruising, makes a wonderful appearance, commanding top prices. Comes into bearing early.

YELLOW DELICIOUS—LATE FALL. This beautiful new apple has the distinctive shape and big size of Red Delicious with an added deliciousness and mildness of flavor that is unsurpassed by any apple. Flesh solid, crisp and full of juice; its rich golden-yellow, firm smooth skin gives it a luscious appearance. This new, highest quality apple is always in demand and brings top prices. Plant it now.

GRIMES GOLDEN—WINTER. Favorite mild eating apple. Excellent keeper, uniform shape, typical dull gold color. Hardy productive tree. Carefully selected and grafted trees insure satisfaction with this fine apple.

McINTOSH—WINTER. A MONEY-MAKER TODAY. Juicy snow apple—white, crisp flesh; beautiful solid crimson color. Excellent quality—winelike, true apple flavor. Good annual bearer. Rapidly increasing popularity among consumers everywhere makes good prices certain. One of the most profitable apples.

NORTHERN SPY—WINTER. The old, well-known favorite. Delicious juicy flavor; excellent for eating and cooking. Brilliant streaked red color. Always in demand; good prices; long keeper.

YELLOW TRANSPARENT—EARLY FALL. Has proven both popular and profitable. Fruit large yellow with crisp sub-acid flavor. Heavy annual bearer; well known everywhere.

HYSLOP CRAB—Recognized as the best of all crabapples. Its hardy, quick growing tree comes into bearing early. Strong, disease-resistant. Always a heavy annual bearer. Fruit beautiful deep red; firm, juicy, uniform—sells well. Fine for home use.

Red
Delicious

APPLE TREE PRICES

Experienced fruit growers recommend 9/16 in., 4 to 5 ft. trees as best size to plant.

(All Varieties except Anoka, Beacon, Dolgo, Dwarf)

	Each	3	10	25	100
2-yr., 9/16 in., 4-5 ft.	\$0.49	\$1.45	\$4.45	\$9.90	\$34.50

JONATHAN—LATE FALL. Sold in every store. Glossy red; fine grained, juicy flesh, excellent flavor. Medium to large size. Unusual keeper (to February) makes it a most profitable commercial apple. Quick to bear and easily grown in practically every fruit section. Jonathan is first choice in many homes.

RED ASTRACHAN—BEST EARLY SUMMER. Well known old sort. Large round, crimson apple; rich juicy, excellent eating and cooking early apple, vigorous and productive tree.

STAYMAN'S WINESAP—LATE WINTER. Best Winesap. Extra large, bright red, crisp, juicy with a wonderful zesty flavor. Stayman easily leads all other Winesaps. Heavy bearers and big money-makers everywhere.

WEALTHY—FALL. Heavy yearly bearer. Hardy, long lived. Attractive, brilliant, red striped; superior quality, wine-like flavor. An all-round apple for eating, cooking, cider and market.

Three New APPLES

Outstanding Quality

DOLGO CRAB—Striking, Dazzling Red, New Crabapple. Unbelievable heavy bearer; free from blight. Jells quickly even when fully ripe. Good to eat fresh. Beautiful hardy trees, thrives everywhere. Called the "Perfect Crab." Dolgo is replacing older varieties. Its lustrous green leaves and mass of pink blossoms make it ideal for lawn planting.

PRICE: 9/16 in., Each, 59c; 3 for \$1.70; 10 for \$5.25.

ANOKA—Have Apples the Second Year. Bears on one year old growth and bears annually. Ripens in August; very heavy bearer; fruit red stripes over yellow; fine cooking quality, short keeper. Originated in South Dakota, perfectly hardy. Does best in central and northern sections.

PRICE: 9/16 in., Each, 54c; 3 for \$1.60; 10 for \$4.75.

BEACON—All-Red Early Eating Apple. Originated at Minnesota State Farm; exceptionally hardy. Superior among early apples for its uniform good size, bright solid red color, excellent flavor, good keeping (a month after picking) and cooking qualities. Ripens about with Duchess and often sells for twice as much.

PRICE: 9/16 in., Each, 54c; 3 for \$1.60; 10 for \$4.75.



Dolgo Crab Apples



NOW! DWARF APPLE TREES At Reasonable Prices

Dwarf apple and pear trees are highly prized for the small garden where space is limited. They make plenty of fruit possible as these sturdy little trees bear a big crop way out of proportion to their size.

Full Size Fruit from Dwarf Size Trees

Well branched, well rooted, 2 to 3 foot, 2-year trees ready to make quick growth and good crops of full size fruit. Plant about 10 feet apart.

Red Astrachan—favorite Summer Apple.

Yellow Transparent—early fall.

McIntosh Apple—for early fall.

Red Delicious Apple—for late fall.

Northern Spy Apple—old favorite winter apple.

PRICES: Each, \$1.45; 2 for \$2.70.

Quintuplet Apple

5 Kinds of Apples on One Tree!

This one tree gives you delicious apples from early season to late winter. These five fine varieties are budded on one tree—Double Red Delicious, Yellow Delicious, Dark Red Jonathan, Wealthy and Crimson Winesap. Just

right for your garden if you don't have room for five trees. Plant one or two of these unusual trees and have five varieties of apples.

PRICES: 2 yr., 9/16 to 11/16 in., 5 ft. and up, Each, \$1.75; 2 for \$3.25; 3 for \$4.50.

Famous

PEACHES

Hale Haven

MID-AUGUST. Wonderful new peach with great size and beautiful color of J. H. Hale and earliness of South Haven. A better peach of richest flavor; yellow flesh firm and juicy. Better shipper than South Haven; always freestone; bears every year. Hale Haven is one of the best and its sale shows a far greater increase than any other kind. Always brings more money. Ripens 10 to 15 days before Elberta and is second only to that grand variety in popularity and profits.

ELBERTA—SEPTEMBER 1. PLANTED BY THOUSANDS. Standard commercial peach. Plant Elberta and be sure of a crop. Large to extra large. Freestone. Golden yellow flesh, red at the pit, firm, juicy. Has no equal as a prolific bearer and shipper. Best known peach.

J. H. HALE—LATE AUGUST. FIRST IN SIZE, COLOR, QUALITY. Yellow, thick skin, colors to a rosy tint. Deep yellow, fine grained very firm flesh—delicious flavor. A beautiful peach, fresh or canned. In size, color and quality, no peach compares with Hale. Always brings \$1.00 to \$1.50 more per bushel.

SOUTH HAVEN—AUGUST, THE PROFITABLE Early Peach. Originated in the famous Michigan Peach Belt, South Haven, has proven one of the best varieties in every peach growing section. Experiment Stations recommend it when an earlier peach than Elberta is desired. Withstands severe winter cold. As fine a peach as the standard Elberta, firm, highly colored—and ripens 12 to 18 days earlier.

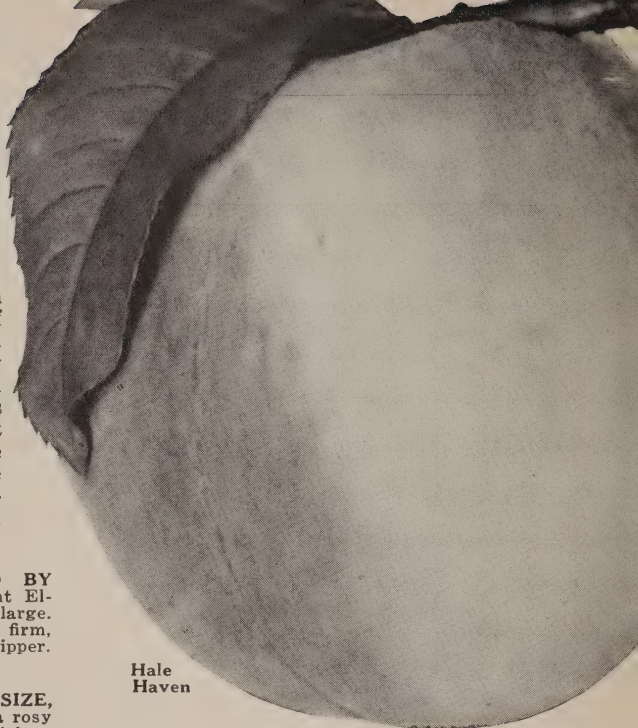
CHAMPION—EARLY AUGUST. BEST WHITE Freestone. Many prefer this white peach. Full of rich juice, finest flavor. Large red cheek. Heavy bearer; very hardly.

PEACH TREE PRICES

Experienced growers recommend 9/16 in.; 4 to 5 foot trees as best size to plant.

(All Varieties Except Hardee, Kalhaven and Redhaven)

	Each	3	10	25	100
1 year 9/16 in.,					
4 to 5 feet	\$.42	\$1.22	\$3.75	\$8.95	\$29.75



Hale
Haven

New HARDEE

U. S. Plant Patent No. 120

THE HARDEST PEACH—PRODUCES FULL CROP AFTER 18 Degrees BELOW ZERO

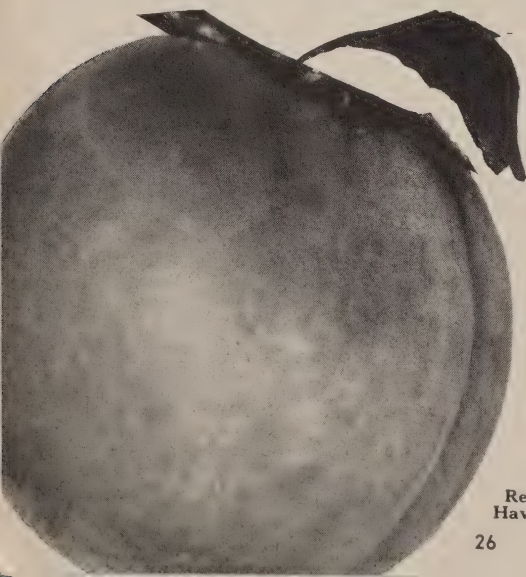
This record is reported by Ohio Experiment Station. It means sure crops when even Elberta fails, and that means soaring peach prices. HARDEE is a drought-resisting, steady bearing, sure-cropping tree. Fruit is a delicious, high quality, yellow freestone. Ripens with Elberta; is more elongated, rich yellow with red cheek. Shipping, keeping and home use qualities are excellent. Successful peach crops can now be grown in many sections that were too cold before. Plant HARDEE, the cold resisting peach, and safeguard your future crops. **PRICES: 7/16 trees, Each, 69c; 3 for \$1.95; 10 for \$5.50; 25 for \$12.50. 9/16 trees, Each 79c; 3 for \$2.25; 10 for \$6.50; 25 for \$15.00. (Net, No Discount.) Order Your HARDEE Trees Now!**

KALHAVEN—Ripening about a week before Elberta and a week after Hale Haven. It is a cross of J. H. Hale and Kalamazoo. Large, rich red-yellow color, and fine flavor. Heavy producer; exceptional hardiness for cold winters. Shipping quality is excellent. It is an all around superior peach that is being more heavily planted each year.

PRICES: 9/16 in., 4 to 5 ft., Each 47c; 3 for \$1.35; 10 for \$4.20; 25 for \$10.20.

NEW-REDHAVEN—30 DAYS EARLIER THAN ELBERTA. With the perfection of Redhaven in 1940, (a cross of Hale Haven and Kalhaven), Mr. Stanley Johnston of South Haven, Mich. Expt. Station has completed a remarkable series of new peaches.—Kalhaven (1936) ripening about 4 days before Elberta, Hale Haven (1932) about 17 days before, and now Redhaven (1940) about 30 days earlier. All are outstanding in commercial shipping qualities—good size, color, firmness, dependable crops. All are equally excellent for home use because of size, fine flavor, yellow flesh, freestone pit. Redhaven the reddest of all three, usually completely covered with brilliant red. Medium size, firm, fine grained, sweet fruit. Trees are strong, healthy growers; very heavy producers—thinning often needed. Fruit buds harder than Elberta, nearly as hardy as South Haven. You should have Redhaven for a fine extra early peach.

PRICE: 9/16 in., 4 to 5 ft., Each 67c; 3 for \$1.80; 10 for \$5.50.



Red
Haven

Pears

THE WORLD'S
MOST DELICATELY
FLAVORED FRUIT

BARTLETT—SUMMER. Known for quality. One of the best known and popular varieties for both commercial and home orchard planting. Golden color with red streak, mellow and indescribably delicious both fresh and canned. Heavy bearer.

KIEFFER—FALL. Best pear for large commercial planting, because of its sure crop, heavy yield and excellent shipping qualities. Kieffer has been proven unexcelled for commercial canning. A local cannery used over 200,000 bushels in one season.

SECKEL—EARLY FALL. A medium size pear that ripens late in September. Extremely fine quality and flavor. Always in market demand and equally valuable for home use.

Pear Tree Prices—Bartlett, Keiffer and Seckel Only

	Each	3	10	25	100
2-yr., 9/16 in., 4 to 5 ft.....	65c	\$1.85	\$5.75	\$13.50	\$49.50

NEW SEEDLESS PEAR

Eat it All—Can It Whole

No Seeds—No Core

Discovered by Mr. Cope of Ohio, this remarkable pear is described by Prof. Ellenwood of Ohio Expt. Station as being well worth wide trial. Ripens 10 days after Bartlett. Has Bartlett's fine color, good size, and wonderful flavor—but no seeds or core. Think of eating right through a delicious pear! Easy to prepare salads: for canning, just peel and can whole.

Begins bearing in 3 years with a full crop in 5. Trees are rapid growing, hardy and unusually free from blight.

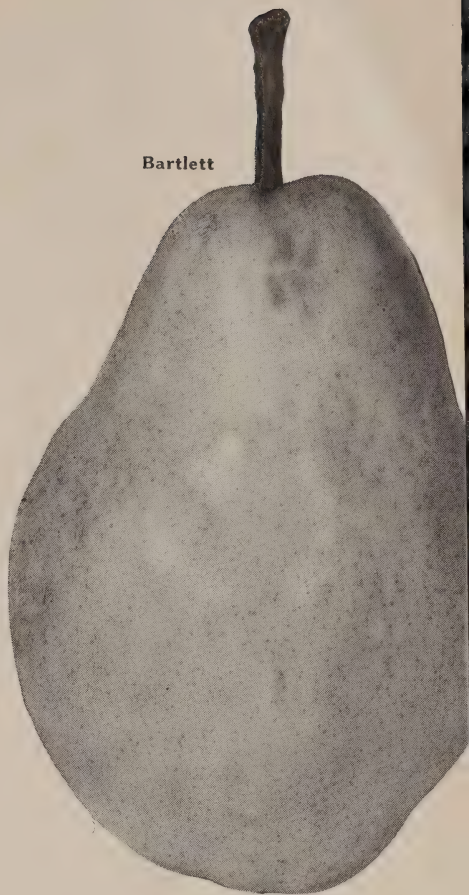
Grow it for Market

This new pear is not a novelty but a profitable fruit. Keeps in common storage excellently for 2 weeks. Produces heavily; ships well. Such a pear should command top prices on your market. Order what you want early.

PRICE: 2-yr., 9/16 in., 4 to 5 ft.—Each, 75c; 2 for \$1.45, 3 for \$2.15; 6 for \$4.25.

New Seedless Pear
No Seeds—No Core

Bartlett



Douglas Pear—Bears In 2 Years

Why wait 5 or 6 years for a crop of pears when the NEW DOUGLAS very often bears the second year? Young trees have been known to bear in the nursery row. Heavy bearer of good quality fruit. Very hardy, producing fruit from a second set of blossoms when the first was frozen. Very blight resistant. Juicy, sweet, delicious.

PRICE: 2-yr., 9/16 in., 4 to 5 ft.—Each, 69c; 3 for \$1.95; 10 for \$5.95.

Dwarf Pear Trees At Reasonable Prices

Dwarf apple and pear trees are highly prized for the small garden where space is limited. They make plenty of fruit possible as these sturdy little trees bear a big crop way out of proportion to their size. Dwarf trees are well suited for ornamental planting too, and their fine, fresh fruit is always a pleasure.

Full Size Fruit from Dwarf Size Trees

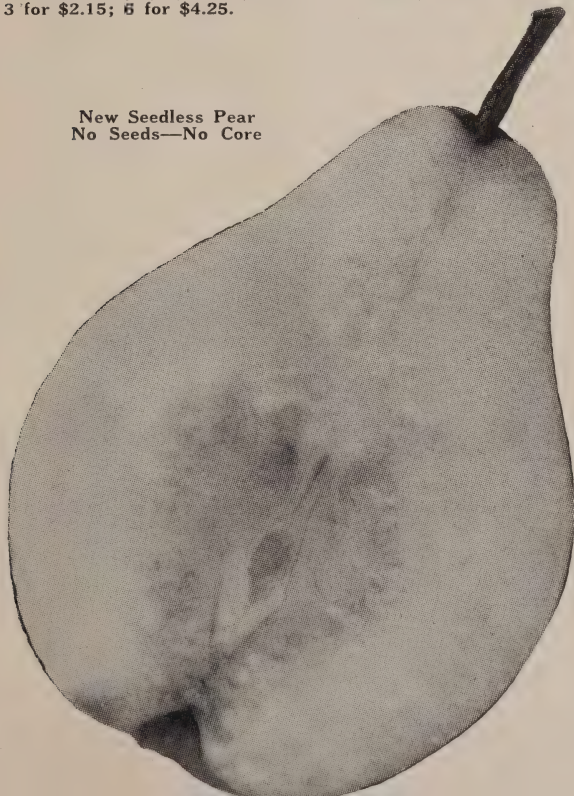
Well branched, well rooted, 2 to 3 foot, 2-year trees ready to make quick growth and good crops of full size fruit. Plant about 10 feet apart.

Bartlett Pear—Favorite summer pear.

Seckel Pear—Early fall sugar pear.

Douglas Pear—Often bears in 2 years.

PRICES: Each 69c; 2 for \$1.30; 3 for \$1.75.





Montmorency
Cherry

Popular and Reliable Cherries

SOUR CHERRIES

EARLY RICHMOND—One of the most popular sour cherries, unexcelled for cooking. Dark red, tart, and juicy. Hardy trees uninjured by cold. Big crops.

MONTMORENCY—Ripens late in June and is best sour cherry for market. Makes delicious pies; fine for canning. Fruit larger than Richmond; bright red, acid flavor.

Grow Montmorency for the Canning
Factory Market

SWEET CHERRIES

BLACK TARTARIAN—Extensively planted and prolific. Regular bearer of big, black juicy, sweet fruit. Hardy, vigorous. Best and most profitable black sweet cherry—for market and home.

NAPOLEON-YELLOW—Old-time favorite, succeeds practically everywhere. Heavy bearer of large light yellow heart-shaped fruit.

SCHMIDT'S BIGARREAU—Newer sort. Unusually hardy. One of the best late sorts, especially in Northern sections. Largest size, firm fruit; deep red to mahogany. Brings best prices.

WINDSOR—Liver colored large cherry, wonderful flavor. Originated at Windsor, Canada. Hardy prolific tree. Valuable for market or family use.

APRICOTS

MOORPARK

Everyone likes apricots both fresh and in sauce and pies. Why not have 2 or 3 trees of this delicious fruit in your garden? Moorpark is one of the largest kinds. Golden yellow fruit, red cheeked, freestone, sweet and juicy. Tree is quite hardy (about like standard plums) and a heavy bearer—ripens August.

Price: 1 yr. 7/16 in., 3 to 4 ft., each, 64c;
3 for \$1.75; 6 for \$3.55; 10 for \$5.95.
1 yr. 9/16 in., 4 to 5 ft., each, 69c; 3 for
\$1.95; 6 for \$3.90; 10 for \$6.45.

MANCHURIAN APRICOTS

—are perfectly hardy in the Dakota winters; sure to produce a crop. Medium size, very heavy bearers, delicious true apricot flavor. Here are two good varieties.

MANCHU—Large, rich yellow fruit. High quality when fresh or cooked into sauce.

ANDA—Fruit is round and freestone with unusually small pit. Excellent quality and flavor.

PRICE on Manchurian Apricots: 1 yr., 7/16 in., each 95c; 2 for \$1.80; 3 for \$2.55.

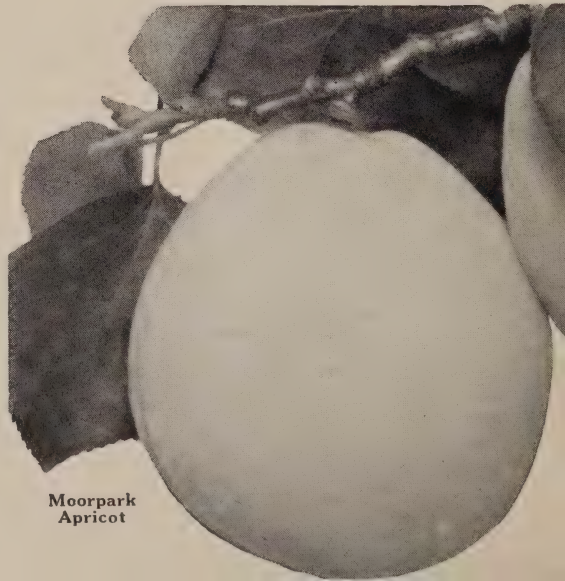
QUINCE

ORANGE—Best of All Quince. Regular annual bearer of fine, large delicious fruit. Makes delicious jam and quince "honey." Hardy, early bearing trees. Plant for Profit—Quince always brings high prices.

PRICE: 2 yr., 7/16 in., 3-4 ft., each, 69c
3 for \$1.95; 6 for \$3.75; 10 for \$5.95.

Cherry Tree Prices

	Each	3	10	25	100
Sour Cherry					
2 yr., 9/16 in., 4 to 5 ft.....	\$.69	\$1.95	\$6.45	\$15.75	\$59.50
Sweet Cherry					
2 yr., 9/16 in., 4 to 5 ft.....	.79	2.25	7.45	17.50	64.50



Moorpark
Apricot

Hardy Plums

BURBANK—DELICIOUS TABLE Plum. Hardy Japanese variety free from black knot. Deep red color, unusually delicious flavor. Keeps three weeks after ripening. Ripens August 15 to Sept. 1.

GERMAN PRUNE—BEST for Canning and Preserving. Medium size dark purple plum. Firm, sweet, the favorite everywhere for canning. Tree easy to grow, remarkably free from disease, very productive. Good keeper, excellent shipper. Ripens in September.

GREEN GAGE—THIS ROUND, GREENISH-YELLOW plum has about the sweetest flavor of all. Every housewife wants Green Gage for canning and preserving. Medium size, full of juice, unusually heavy bearer. Always sells well. Late September.

YELLOW EGG—BEST YELLOW PLUM. Extra Large Fruit. Clear yellow egg shaped. Fine for table or canning use. Hardy productive tree. Ripens August.

STANLEY PRUNE

Recommended by New York Expt. Station as the best new early plum—early August, 10 days before German Prune. Stanley is the finest prune type plum; fruit largest size,

dark bluish purple, freestone, fine grained, tender, juicy and sweet. Firm and does not crack. Excellent quality for cooking or eating. Produces heavy full crop every year; often bears in 3 years. PRICE: 2-yr., 9/16 in., 4 to 5 ft.—Each 75c; 3 for \$2.05; 10 for \$6.45.

Plum Tree Prices

(All Varieties except Stanley)

	Each	3	10	25	100
2-yr., 9/16 in., 4 to 5 ft.—	\$.69	1.95	5.95	14.50	54.50

INSTRUCTIONS FOR ORDERING—PLEASE READ CAREFULLY

LOCATION:—Bridgman, Berrien County, Southwestern Michigan—the heart of the "Michigan Fruit Belt" on Lake Michigan. Fast service to Chicago trunk lines east, west, north, south.

PARCEL POST SHIPMENTS:—See Table Below. Locate the group in which you live and then figure amount of postage to send from table below. Cheaper for small orders. Prompt delivery to your door. If you request mail shipment, but include no postage in your remittance we will ship C.O.D. for exact postage required.

EXPRESS SHIPMENTS:—Reduced rates from Bridgman now make express cheapest for all except small orders. All shipments insured. Rapid handling and safe delivery guaranteed. Generally the best way of shipment. Charges not prepaid.

SHIPPING SEASON—SPRING:—From about March 15th to May 25th, according to season. Fall:—October 15th to November 15th.

PACKING:—No charge. All plants packed in damp moss or shingle tow. Will keep in good condition 5 days to 2 weeks, according to time of shipment and weather conditions. Each variety carefully separated and correctly labeled.

SUBSTITUTION:—Not without your permission except on late orders when time is often saved by substituting varieties of same season and value as those ordered. Satisfaction guaranteed on substitutions.

HOW TO ORDER:—Write your name and address plainly on enclosed order blank. Indicate "Mail," "Express," or "Our Judgment," as you prefer. If express shipment, be sure there is an express office at the destination you give. Send remittance. Orders acknowledged.

PRICES:—All F.O.B. Bridgman Michigan. Any increase in the cost or selling price of nursery stock listed in this catalog made necessary by state or federal taxes or legislation, by inflation, or by other causes beyond our control may be added.

TERMS:—Orders of \$5.00 or less, please send cash with order; if more than \$5.00, you may remit 25 per cent of total with order, balance before shipment if you prefer. If you request, we will make C. O. D. shipments up to May 1st, when 25 per cent of total amount is sent with order; no discount allowed.

REMITTANCE:—Postoffice Money Orders are safest. Express Money Orders, Bank Drafts and Checks accepted. If you send Currency register your letter.

REFERENCE:—The State Savings Bank, Bridgman, Mich., Express Agent or Postmaster, Bridgman, Mich.

COMPLAINTS:—All complaints as to condition on arrival, shortage, or errors must be made within five days after stock is received. This allows ample time to examine shipments and if there is anything wrong, advise at once. Complaints as to condition on arrival must be accompanied by express or postoffice receipt showing statement of bad condition.

PARCEL POST TABLE

GROUP No. 1—SOUTHERN MICHIGAN (Grand Rapids, Port Huron, Owosso and all towns south thereof. NORTHERN INDIANA (Indianapolis and all towns north thereof.)

GROUP No. 2—NORTHERN MICHIGAN (Towns north of Grand Rapids, Owosso and Port Huron.) SOUTHERN INDIANA (Towns south of Indianapolis.) ILL., IOWA, OHIO, KY., WISC.

GROUP No. 3—ARK., DEL., KANS., MD., MINN., MO., NEBR., N. J., N. Y., NO. CAR., PA., TENN., VA., W. VA.

GROUP No. 4—All states not included in the other three groups.

	GROUP No. 1	GROUP No. 2	GROUP No. 3	GROUP No. 4
Strawberry and Asparagus.....	100 plants	\$.12	\$.25	\$.40
Red Raspberry, Dewberry, 1-yr. plants.....	100 plants	.20	.30	.45
Black Raspberry, Blackberry, Boysenberry, 1-yr.....	100 plants	.20	.30	.45
All 2-yr. Transplants.....	100 plants	.30	.50	.75
Grape Vines.....	25 plants	.12	.18	.25
Rhubarb Roots.....	12 plants	.10	.13	.17
Gladiolus.....	25 bulbs	.10	.13	.17
Fruit Trees.....	1 tree	.10	.13	.17
	5 trees	.15	.21	.40
Each Collection of Dahlias, or Roses.....		.10	.13	.17
Blueberries and Shrubs.....	6 bushes or less	.12	.18	.25

Our Michigan Certificate of Nursery Inspection is Attached to Every Package

GROW GRAPES

A Lifetime of Crops and Profits

Michigan vines rank among the finest grown, and, because of our specially adapted soil and location, you can depend on these of ours. Every one is grown from heavy producing vineyards only, so they will bear full crops of No. 1 grapes

for you. Really good grape vines are scarce because it requires proper soil, fertilization and grading to produce first grade stock. It is no trouble to grow grapes. Few plantings have been made recently, so now is the time to plant.

Fredonia

NEW FREDONIA

A Far Better Extra Early Black

Originated and tested by N. Y. Expt. Station, FREDONIA is the best extra early sort, ripens 10 days before Moore's Early and 3 weeks ahead of Concord. Berries are very large, hang well to the bunch and are firm, juicy and of fine flavor. Skin is thick and tough to make a good shipper. Vine is vigorous and productive with medium size very compact bunches.

Early grapes make the most money and FREDONIA is a fine quality extra early grape far ahead of any other early kind now on the market. The bunches keep their vine-fresh firmness and fine appearance for days after picking. Begin your planting of this new kind this spring.

NEW PORTLAND (White)

Fine Extra Early Grape

Similar to Niagara in its large size bunch and full oval berries, Portland ripens three weeks earlier. Production is heavy, young vines bear early and bear good crops every year. Berries are of good size, fine and sweet in flavor. Vines entirely hardy. Introduced by N. Y. Expt. Station and is proving an excellent profitable grape because it ripens so early and its quality is so good.

CONCORD The Universal Black Grape

Always in good demand—the standard by which all other black grapes are judged. No vineyard or arbor is complete without Concord. Best for market, eating and home use.

It is the main crop for every grower everywhere and produces big crops on any soil every year. After the first expense the cost of up-keep is but little. It is a profitable permanent investment.

Our Concord vines are well rooted, especially adapted to the central west, and guaranteed to reach you in perfect growing condition.

New CACO—(Red)

Big, Sweet, Juicy, Productive

Caco is A-1 in every respect. Hardy, quick bearing, produces every year; fruit beautiful, unusually large size, clear amber color and best of all has a flavor of such sweetness it is a superior table grape.

Always in demand at grape markets with extra prices. Widely endorsed by experiment stations. Vines just as easy to grow as any other. There is always room for a few vines somewhere. Don't be without Caco.

NIAGARA—(White)

Best White Grape for Every Purpose

The best known and most popular of all white grapes, ranks with Concord in heavy bearing, size and quality.

Medium compact, large bunches; berries mostly round, of greenish-white color; very juicy and of excellent flavor, skin is thin but tough and does not crack, making it a fine long-distance shipper. Hardy, vigorous grower.

DELAWARE—(Red)

Long called the standard of excellence of all grapes as a table delicacy. Bunch small, compact; berries small with thin skin and of unusually sweet flavor. Ripens with Concord. Hardy.

It is impossible to tell you how really delicious these little red grapes are. Don't fail to plant a few vines this spring.

1943 PRICES FOR GRAPE VINES

	Each	6	12	25	50	100	300	1000
Caco, 1-yr., No. 1.....	\$.20	\$.90	\$1.70	\$2.75	\$5.30	\$8.50		
Delaware, 1-yr., No. 1.....	.17	.70	1.15	1.95	3.95	6.75		
Fredonia, 1-yr., No. 1.....	.20	.90	1.70	2.75	5.30	8.50		
Portland, 1-yr., No. 1.....	.20	.90	1.70	2.75	5.30	8.50		
Niagara, 1-yr., No. 1.....	.15	.55	.95	1.60	2.95	4.95	\$13.45	\$39.50
Niagara, 2-yr., No. 1.....	.18	.70	1.10	1.95	4.10	6.95		
Concord, 1-yr., No. 1.....	.12	.50	.90	1.50	2.85	4.45	10.80	35.50
Concord, 2-yr., No. 1.....	.18	.70	1.10	1.90	3.80	6.25	17.50	52.50

Seedless Concord and Golden Muscat—Description and Prices on Back Cover

THE
NEW

Giant Blueberries

Ornamental as Well as Enormously Productive

These genuine cultivated Blueberries have been originated and improved by government experiment to produce big yields of giant size, deliciously sweet berries. Berries 3 to 4 times the size of wild kinds. Now every garden can have enough of this healthful fruit for canning and pies—2 to 6 bushes. Two or three varieties to lengthen the season are advised. Ripen from early July to late August. Bushes make a beautiful and useful ornamental shrub.

RANCOCAS. Midseason. Hardy, vigorous, productive; very large, firm berries of excellent sweet flavor.

HARDING. Midseason to late. Sweetest of all. Hardy, very productive; spreading growth. Longer fruiting season.

JERSEY. Late. Largest of 10 leading kinds, of fine appearance and average yield. Jersey is one of the best cultivated blueberries. Strong sturdy bushes.

RUBEL. Very late. Hardy, vigorous and very productive, upright grower; large, extra firm berries of good quality. Recommended for commercial use.

PRICES OF BLUEBERRY PLANTS

2-yr., No. 1, sure to grow; start to bear second season: 2 for \$1.48; 4 for \$2.65; 6 for \$3.50; 12 for \$6.50; 25 for \$12.25.

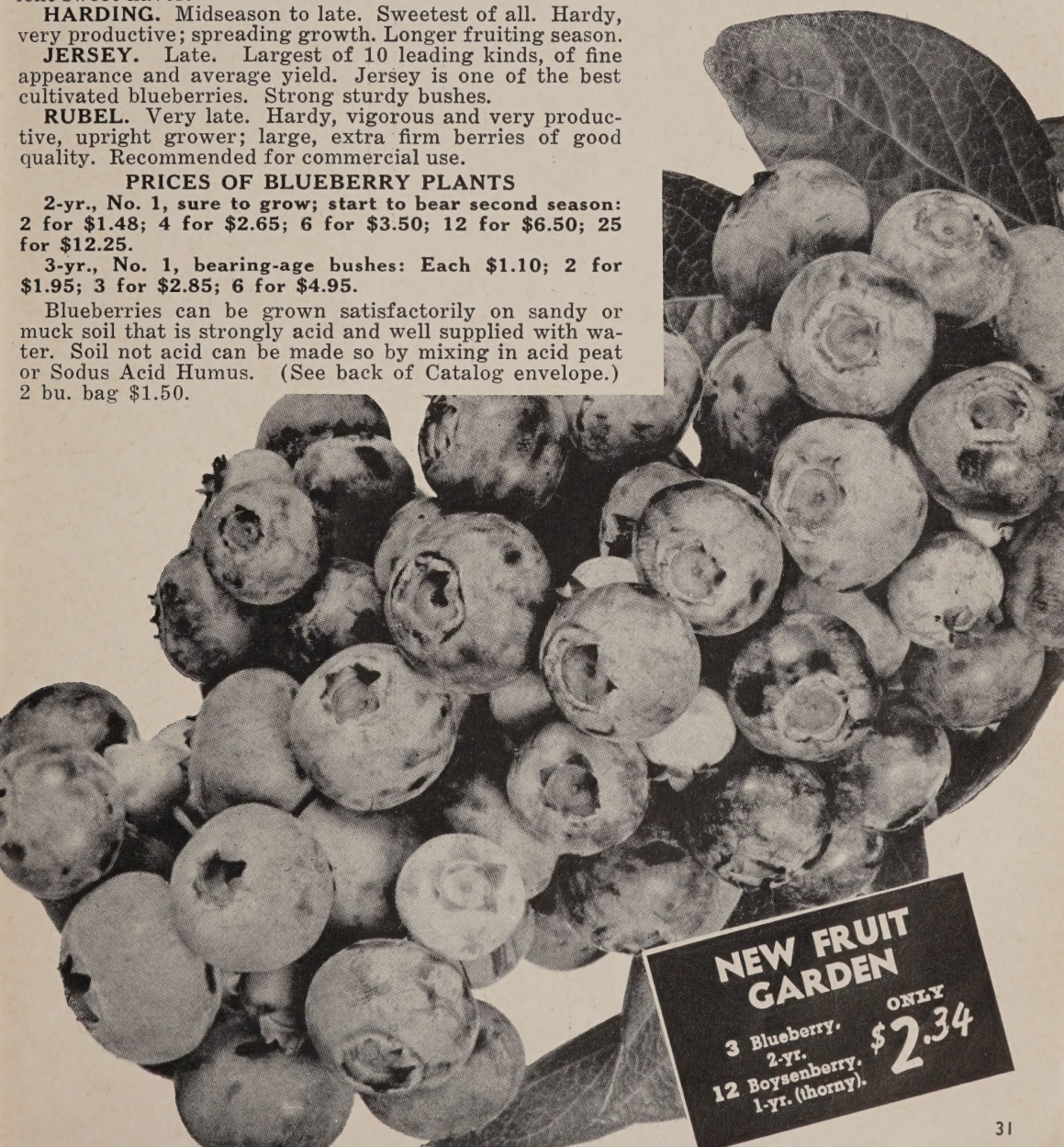
3-yr., No. 1, bearing-age bushes: Each \$1.10; 2 for \$1.95; 3 for \$2.85; 6 for \$4.95.

Blueberries can be grown satisfactorily on sandy or muck soil that is strongly acid and well supplied with water. Soil not acid can be made so by mixing in acid peat or Sodas Acid Humus. (See back of Catalog envelope.) 2 bu. bag \$1.50.

Blueberries For Market

Cultivated Blueberries for market are profitable, selling retail from 35c to 65c per quart. Berries are firm and ship well. Many new plantings are being made because profits are good.

Bushes last a lifetime and require no unusual care, yields vary from 3 to 9 quarts per bush depending on age. Plant 5 to 7 feet apart. Of the many varieties being offered we have selected the 4 that in our opinion are best, most productive.



NEW FRUIT
GARDEN

3 Blueberry.
2-yr.
12 Boysenberry.
1-yr. (thorny).

ONLY
\$2.34

Two New Grapes That Are Different

SEEDLESS CONCORD

Think what this means in grape enjoyment. Now you can have the old delicious Concord with no seeds to bother with for eating, jellies, jams, pies. These new Seedless Concord grapes are a little smaller than standard Concord but otherwise have the same rich blue color, delicious, juicy, fine-flavored fruit, and hardy heavy-bearing vine. You can foresee what a market demand there will be when consumers know they can get a Seedless Concord.

By all means plant a few vines now and plan for a larger planting for market.

PRICES: 2 yr., No. 1—Each, 85c; 2 for \$1.60; 4 for \$2.95; 6 for \$3.85.

3 yr., ready to bear—Each, \$1.30; 2 for \$2.45; 4 for \$4.65; 6 for \$6.70.

"New Grape" Offer

2 Seedless Concord 2 yr. No. 1 ^{ONLY} \$2³⁸
2 Golden Muscat 2 yr. No. 1

Seedless
Concord

GOLDEN MUSCAT

California-Type Grapes
Now Hardy in the North

Here you have all the delicious, mild, sweet flavor; firm, meaty flesh; wonderfully fragrant aroma; and large size, beautiful, waxy, golden yellow fruit of the true California muscat. By crossing with hardy northern varieties these Golden Muscat vines are hardy and can be grown anywhere our northern grapes are grown. Golden Muscat should be money-makers because of their size, color, high flavor and unusual firmness and good shipping qualities. (Not a California grape.) Begins to ripen about 10 days after Concord. Now you can grow these delicious, California-type grapes yourself.

PRICES: 2 yr., No. 1—Each, 65c; 2 for \$1.30; 4 for \$2.30; 6 for \$3.15.

3 yr., Ready to Bear—Each, \$1.15; 2 for \$2.15; 4 for \$3.95; 6 for \$5.85.

New Seedless Pear

EAT IT ALL — NO SEEDS — NO CORE

(Description and Prices—Page 27)

Golden
Muscat

J. N. ROKELY & SON
Bridgman, Michigan